

Beaver Creek Resort + Beaver Creek Metropolitan District

# Beaver Creek Resort Sign Program

Beaver Creek, Colorado

Prepared by: **DESIGNWORKSHOP**

STANDARDS MANUAL-50% Complete Draft  
30 September 2010







Photo © Visit Colorado





# SIGNAGE & WAYFINDING

## Graphic Standards, Colors, Materials & Performance Requirements

### Introduction

The purpose of signage and wayfinding guidelines is to provide standards for exterior signs and to establish a consistent and controlled sign program for the Beaver Creek Resort experience. All wayfinding, identification and informational signs must conform to these standards. Use of consistent design, color, materials, products, logo, typography and size relationships will help visually unify all signs.

Sign function and usage varies in Beaver Creek. Most of these variations have been anticipated and categorized in these guidelines. Sign requirements vary from location to location. The examples shown in this manual may not address every future situation, but will assist you in selecting the appropriate sign type and format for a particular situation.

### Objectives

1. Create a consistent and controlled design vision communicated through unified and distinctive graphic identity and wayfinding elements.
2. Aid visitors in locating their destinations easily.
3. Facilitate circulation and safety.
4. Enhance the visual environment of the Beaver Creek Resort experience.
5. Provide a specific palette of readily available materials, products and construction techniques so the majority of sign elements can be assembled by Beaver Creek in-house staff.
6. Provide an efficient implementation process when additional signage is required.
7. A majority of signing elements will be constructible by Beaver Creek maintenance and other staff.

### How to use this Manual

In the future, there will be instances where additional signage and graphics will require implementation. Through the use of these guidelines, Beaver Creek Resort will be able to:

1. Specify and locate the required sign type(s).
2. Create a message for the required signage.
3. Administrate the construction and installation of the required signage.

The user of this manual should observe the characteristics of the existing resort signs for reference on the variety of messages and usage of particular sign types, as well as mounting and locations.

COLOR PALETTE

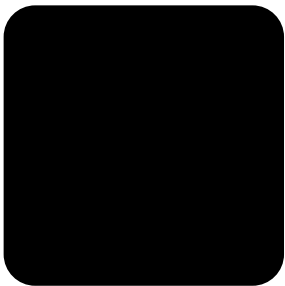
Color Palette

Whenever possible, use only these match numbers or formulas to maintain a consistent brand appearance.

**POWDER COATING & PAINT:**  
The exterior sign family utilizes the colors shown below. All powder coating finishes should match the indicated gloss level on the appropriate cut sheet. The color samples on this sheet are for reference only. The fabricator shall match color using actual vendor samples.

**MATERIALS:**  
The sign fabricator shall match the specifications indicated in this manual for proper color match of all materials utilized for fabrication.

**3M ADHESIVE VINYL:**  
The sign fabricator shall use 3M Scotchlite High Intensity Diamond Grade Reflective or Scotchcal graphic film as specified.



Matthews Paint  
"Signal Jet Black"  
MPC 41306



Matthews Paint  
"Charcoal Metallic"  
MPC19952



Matthews Paint  
"Brilliant Gold"  
MPC 46400 SP



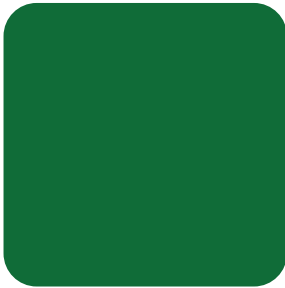
3M Scotchlite Film  
"Gold Reflective"  
680-64



3M Scotchcal Film  
"Gold Metallic"  
180C-241



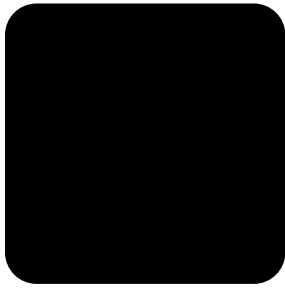
3M Scotchcal Film  
"Translucent Red"  
3630-33



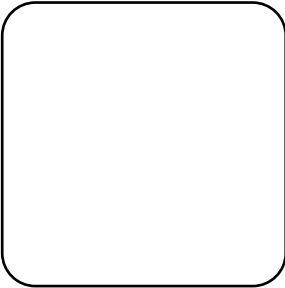
3M Scotchcal Film  
"Translucent Jade Green"  
3630-116



3M Scotchcal Film  
"Translucent Sultan Blue"  
3630-157



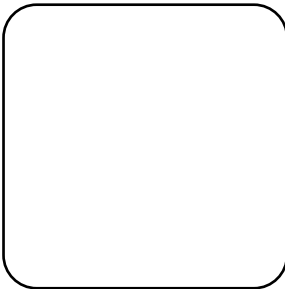
3M Scotchcal Film  
"Black"  
7725-12



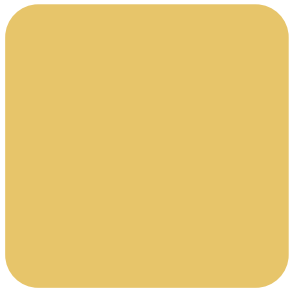
3M Scotchcal Film  
"White"  
7725-10



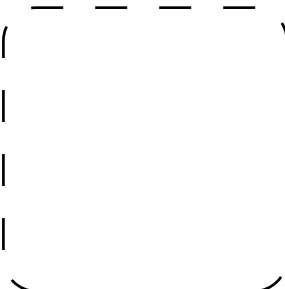
3M Scotchcal Film  
"Intense Blue"  
7725-47



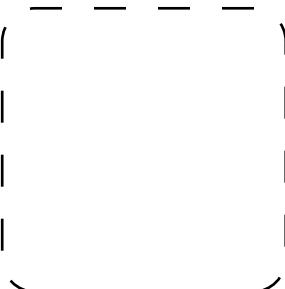
3M Scotchlite Film  
"White Reflective"  
680-10



3M Scotchcal Film  
"Translucent Sunflower"  
3630-25



Brand/Product  
"Color Name"  
Reference Code



Brand/Product  
"Color Name"  
Reference Code



SYMBOLS



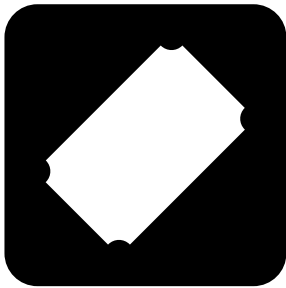
Restrooms



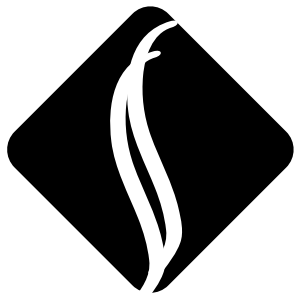
Parking



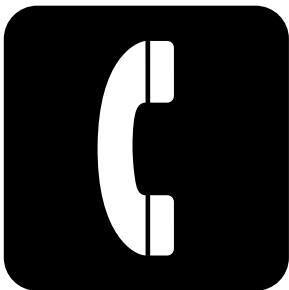
Information



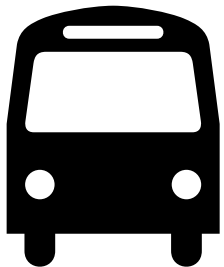
Tickets



Ski School



Telephones



Shuttle



Ski Slope Difficulty:  
Easiest



Ski Slope Difficulty:  
More Difficult



Ski Slope Difficulty:  
Most Difficult

Typeface

The exterior sign family utilizes the typefaces Trajan Bold, Gill Sans Regular and Gill Sans Condensed. Fonts are available from LinoType ([www.linotype.com](http://www.linotype.com)). No other alternate typefaces are recommended.

Typography shall never be distorted to fit within a particular size or format. Letter spacing and line spacing shall always comply with examples shown in this manual. Upper and lower case letters are strongly encouraged for increased legibility. However, in some cases all caps can be used for emphasis.

Arrows and Symbols

Arrow symbols used on the message panels for exterior signage shall always match the proportion of the symbol indicated. The arrow symbol shall never be distorted to fit within a particular size or format. Utilize the examples shown on appropriate cut sheets of this manual for size and spacing of arrow symbols in relation to typography as it is used on message panels.

Logo

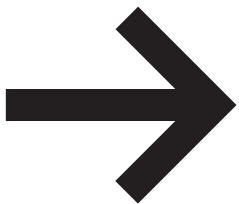
The logo formats and colors shown are the only approved identifying marks for Beaver Creek and should always be used in accordance with the guidelines written in this document.

*Beaver Creek*

Logotype



Monogram



Project Arrow

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
XYZ 1234567890

Trajan Bold

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ

abcdefghijklmnopqrs

tuvwxyz 1234567890

Gill Sans Regular

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmnopqrs

tuvwxyz 1234567890

Gill Sans Condensed



FABRICATOR PERFORMANCE & MATERIAL REQUIREMENTS

I. These Fabricator Performance and Material Requirements are an integral part of the Design Intent documents. The fabricator, subcontractor and the general contractor are responsible for all aspects of fabrication identified in this document. Any exclusions or substitutions to this document or to the Design Intent Drawings must be stated in writing to the Owner and to Design Workshop at the time of bid.

II. PROPRIETARY INFORMATION  
NON-DISCLOSURE  
AGREEMENT

All ideas, designs, arrangements and plans indicated or presented by these drawings are owned by and are the property of the Owner, and were created, evolved and developed for use on and in connection with the specified project. None of such ideas, designs, arrangements or plans shall be used by or disclosed to any person, firm, or corporation for any purpose whatsoever without the written permission of Design Workshop and the Owner. Any and all inquiries in this regard by outside parties should be referred to Design Workshop. In addition, The Fabricator must request and receive written approvals to use images of any completed element described in these documents in print or promotional materials of any kind including video, from both Design Workshop and the Owner in order to proceed with publication. Permission to use images of the work for promotional or editorial purposes requires that the Fabricator be

responsible for ensuring that credit indicating Design Workshop as the designer be adjacent to those images. If an article in a publication accompanies the images, Design Workshop must be identified as the designer in that article as well. The Owner may have additional requirements or restrictions for which the Fabricator is also responsible. All original artwork (including electronic files) furnished by Design Workshop must be returned upon completion of this project.

The acceptance of these drawings by vendors, bidders, fabricators, or contractors and their agents constitutes agreement to the following conditions:

III. DESIGN INTENT DRAWINGS

- A. Design intent drawings are for the sole purpose of design intent only and not intended for construction purposes.
- B. Resulting working drawings, shop drawings and contract documents including permit documents are the sole responsibility of the contractor in every respect.
- C. Design Workshop shall review the shop drawings only for conformance with general design intent, and will in no way be responsible or liable for any results of construction from working drawings, material selection, shop drawings, contract documents or any other agreements other

than agreement with the Owner authorizing these documents.

D. Any Owner requested changes after this document has been completed will be considered additional services.

IV. QUALITY ASSURANCE

- A. Quality of Workmanship  
  
The contractor shall be responsible for the quality and delivery of all materials and workmanship required for the execution of the contract including the materials and workmanship of any firms or individuals who act as his or her subcontractors. Contractors shall be responsible for providing subcontractors with complete and up-to-date drawings, performance and material requirements, graphic schedule and other information issued by Design Workshop.
- B. Performance  
  
The contractor shall base his or her proposal on the performance of all services, including all items of labor, materials and equipment required for the complete fabrication and installation of the specified work within the timeframe agreed to by contractor, Owner and Design Workshop.
- C. Dimensions  
  
Written dimensions on the drawings shall take precedence over scaled dimensions. Contractor shall verify and be responsible for all

dimensions and conditions shown by these drawings.

D. Sign Package Message Schedule

Copy, quantities and references shown on the Message Schedule shall take precedence over drawings. The large scale details shall take precedence over the smaller scale drawings.

E. Execution

Contractor shall notify the Owner and Design Workshop of any discrepancies in the drawings or Message Schedule, in field dimensions or conditions, and/or changes required in construction details. Problems such as messages being too long to fit into the required formats, difficulty accurately reproducing logo or logotype components, etc., must be brought to the attention of the Owner and Design Workshop prior to execution. It is required that the contractor not resolve any discrepancies without consulting the Owner and Design Workshop.

F. Contractor Recommendations

The contractor shall carefully study the detailed drawings and make specific recommendations for changes if those changes will improve the quality of any fabrication. Such recommendations and changes including any changes in contract amount shall be approved in writing by the Owner and Design Workshop prior to preparation of shop drawings or fabrication.

G. Artwork  
  
CD or DVD with electronic artwork as required by the sign contractor for symbols or custom designed graphic components (i.e.: logos, logo types, arrows, or patterns) will be provided in Adobe Illustrator CS format at a scaled percentage of the final size. The appropriate Adobe Photoshop .eps scan will also be provided when necessary. All required copy layouts and text for project signage system is the responsibility of the sign contractor. All enlarging and reducing is the responsibility of the sign contractor. Contractor shall submit an itemized list of all required artwork at time of bid. Note: Any artwork required beyond electronic computer artwork noted above (i.e.: additional custom copy layouts, formatting for other platform(s), linotronic output, or copying to other media, etc.) will be billed to the contractor on a time and materials basis by Design Workshop. Design Workshop cannot provide copies of licensed fonts.

Stock Photo Images: Design Workshop will provide placed electronic files for stock photo images indicated on the drawings as digital output on solid vinyl, scrim, mesh or other materials. These files are for composition and final images and any other associated fees or other costs are the responsibility of the fabricator and should be obtained from the specified stock photo vendor by the fabricator and registered in the Owner's name. Scans or negatives as well

as any additional computer file manipulation time required are the responsibility of the fabricator.

H. UL Compliance

Complete UL, or approved nationally recognized testing agency, compliance, as required, is the responsibility of the contractor. Contractor shall provide lighting fixtures and electrical components that meet all UL testing lab requirements for safety, operation, and construction. Fixtures and components must be UL-labeled and listed and shall indicate locations and electrical service required for review by the Owner and Design Workshop unless noted otherwise. Contractor is responsible for all final electrical connections.

I. Lamp Emission

All lighting fixtures/sources shall emit a color balanced, consistent and uniform light with no browning, flickering, haloing, or other uneven effect.

J. Electrical Hardware

All transformers and electrical hardware shall be concealed, non-audible and non-visible to pedestrian and vehicular traffic. Provide disconnect switch if required by governing agencies.

K. Labeling

There shall be no visible labels, manufacturer's or otherwise, code permitting, on the completed signs or other objects. If labels

are required, a sample label and intended location along with an explanation of the requirement must be submitted for Design Workshop and Owner review, prior to application and/or installation.

L. Stock

All materials, hardware, electrical components, finishes, etc. used to fabricate any and all components shall be "NEW" (not previously used or operated in any other application) and from the most recent original manufacturer's production run/supply and appropriately matched to the service conditions required of the site.

V. SUBMITTALS

A. Shop drawings

The contractor shall submit three sets of detailed shop drawings (2 sets of prints, 1 reproducible set of plans, elevations and scale drawings) to Design Workshop and 1 reproducible set plus 1 set of prints to the Owner for review prior to production. These drawings are to show/indicate all materials, finishes, construction details, lighting requirements, installation details, artwork and structure, including locations of all material seams (finished and unfinished). Shop drawings and data shall be reviewed by the Owner and Design Workshop with such promptness as to cause no delay in the work. The contractor shall make all corrections required and resubmit

for final review. Final reviewed shop drawings noted "No Exceptions Taken" or "Exceptions as Noted" must be received from the Owner before production starts.

Shop drawings will be reviewed for compliance with design intent only. The contractor is responsible for engineering each object to meet all load and wind requirements with sealed drawings and calculations by certified engineers. The contractor is responsible for all other aspects of fabrication including engineering, procedure, installation techniques and performance as well as coordination with site conditions and related trades.

B. Product Data

The contractor shall submit manufacturer's technical data and installation instructions for each fixture provided within the completed, installed unit. Contractor shall provide identification of all materials used, including manufacturer's descriptive literature, control number, name, code number, batch and formula (when available).

C. Specific Samples

The contractor shall submit a minimum of three (3) samples (minimum size 6" x 6" or as requested by Design Workshop) of each color and finish on the specified materials. Samples must be submitted in a timeframe allowable for review, multiple adjustments, and approval without delay to the project. Design Workshop's

review of samples will be for color, texture, and aesthetic compatibility with existing or adjacent materials. Compliance with all other requirements is the exclusive responsibility of the contractors. When specified, furnish full-size samples of objects, partial objects, and/or materials. Resubmit samples if requested until required sheen, color, texture, and compliance with Fabricator Performance and Material Requirements is accepted.

D. Structure

Design of installation, internal structure, mounting assemblies and foundations are by contractor. Contractor shall submit three sets of prints and one reproducible set of comprehensive engineering drawings to Design Workshop incorporating an adequate foundation and/or mounting structure for all sign components to meet all load and wind requirements and given site conditions. The contractor shall, at his or her expense, submit for Owner's review, calculations, sealed by certified engineers registered in the state of final installation, for all structural members including foundations.

E. Custom Fabricated Items

The contractor is to submit shop drawings of all custom fabricated items and specifications on all standard pre-manufactured items.

F. Electrical Requirements

Contractor shall, within five days of contract execution, provide the

owner and general contractor with a list of electrical requirements and support/blocking requirements for each element (including approximate weight).

G. Lamp Service

The contractor shall provide the Owner with complete lamp replacement information, brand, type, wattage, color, etc., for all lighted components. This information shall be in a typewritten format (8-1/2" x 11") and shall indicate at least one local (site) supplier.

H. Maintenance

The contractor shall provide the Owner with complete finish/component care instructions as specified by the manufacturer for on-going cosmetic cleaning and maintenance. Three sets are to be submitted in an 8-1/2" x 11" 3-ring binder. Turn over to Owner one (1) unopened gallon of each color and finish used on the project clearly marked with complete specification and "P" color reference.

I. Copy/Text Layouts

The contractor shall provide full size copy layouts for all signs. Layouts must be submitted in a time frame allowable for review, multiple adjustments and approval without delay to the project.

J. Large Format Digital Output

A 12" by 24" portion of the final full size computer output of each image is required to be submitted



to Design Workshop for approval prior to final production.

VI. FINISHES

A. Colors and Surface Textures

All colors shall match exactly the color and finish requirements provided by Design Workshop. For exposed signage, materials with applied colors or other characteristics related to appearance, contractor shall provide color matches indicated, or if not indicated, as selected and reviewed by Design Workshop.

B. Surface Preparation

All surfaces shall be thoroughly cleaned and free from dust, dirt, rust, scale, mill scale, oil, greasy materials or residue from cleaning. All coatings shall be applied in strict accordance with the manufacturer’s recommendations. All paint products shall conform to local codes. All finishes shall present a uniform opaque color appearance unless specifically indicated otherwise by Design Workshop.

C. Painted Finish

I. Ferrous Surfaces  
Using Matthews paint products, finish with 1 coat 74-734 & 74-735 Metal Pretreat @ .25 mils DFT, 1 coat Matthews Acrylic Polyurethane 1 mil DFT (min.). Observe designer’s specification regarding specularity (matte to gloss).

2. Aluminum  
Using Matthews paint products finish, with 1 coat 74-734 & 74-735 Metal Pretreat @ .25 mils DFT or 1 coat 74-793 Spray Bond @ .15 to .25 mils DFT and 1 coat Matthews Acrylic Polyurethane 1 mil DFT (min.).

3. Bright Metals  
Match finish (polished, satin, brushed, etc.) detailed on drawing. If specified, finish with a polyurethane clear coat warranted against yellowing for seven years.

4. Plastic Surfaces  
All plastic to be paint finished according to paint manufacturer’s specifications.

D. Application

All applications of color/coatings are to be equal and of consistent cover with no streaking, spotting, gradation, or other variations within and from each similar application.

E. Ultra-Violet/Fading Protection

Contractor shall utilize materials, coatings and processes to minimize as much as possible any noticeable fading of pigmented coatings.

F. Neon Returns

All exposed neon returns and double backs are to be opaque with a top coat to match the field area immediately behind that neon.

VII. MATERIALS

A. Acrylic Color Translucent Sheet

Where sheet material is indicated as a “color” provide color translucent sheet of density required to produce uniform brightness without halo-like effect. Material provided shall be appropriately matched to the intended permanent field conditions.

B. Acrylic/Transparent Sheet

Where sheet material is indicated as “clear” provide colorless sheet in gloss finish, with light transmittance of 92%, where tested in accordance with the requirements of ASTM D-1103.

C. Aluminum Sheet

Provide aluminum sheet of alloy and temper recommended by the aluminum producer or finisher for the type of use and finish indicated and with not less than the strength and durability properties specified in ASTM B109 for 5005-H15

D. Aluminum Extrusions

Provide aluminum extrusions of alloy and temper recommended by the aluminum producer or finisher for the type of use and finish indicated and with not less than the strength and durability properties specified in ASTM B-221 for 6063-T5.

E. Structural Steel

Provide internal structural steel as required to meet the requirements of the permanent installation.

F. Fasteners

Unless otherwise indicated, provide concealed fasteners fabricated from metals that are non-corrosive to either the signage materials or the mounting surface.

G. Electrical/Lamps

Provide new electrical components and respective lamps, so as to be easily repaired or replaced from local available stock (24 hr. max. turn-around).

H. Vinyl Machine-Cut Copy

Vinyl machine-cut copy shall be of 3M Scotchcal brand film or approved equal.

I. Paint

Paint shall be contractor’s highest grade for best ultraviolet light resistance, weatherability, and overall longevity of finish and color. Where possible, use water-based, 100% solids, high performance acrylic instead of solvent-based paints. If solvent-based paints must be used, use products that are low-VOC (<380 g/l) and <1% aromatic hydrocarbons by weight. Paint shall have a written warranty against premature fading and be approved by Design Workshop prior to construction. Prior to close-out, contractor shall turn over to

Owner 3 copies of complete paint schedule indicating all colors used.

J. Graffiti Clear Coat

All painted sign panels shall have Matthews Paint Company 6178SP High Performance Clear coat. 3.5 VOC high gloss clear which offers outstanding chemical, graffiti resistance and produces an unsurpassed hard, durable finish with excellent gloss, scratch & chemical resistance.

K. Corten Steel

ASTM A 242: Alloy has a yield strength of 50,000 pounds per square inch (340,000 kPa) and ultimate tensile strength of 70,000 psi (480,000 kPa) for light-medium rolled shapes and plates up to 0.75 inches (19 mm) thick. It has yield strength of 46,000 psi (320,000 kPa) and ultimate strength of 67,000 psi (460,000 kPa) for medium weight rolled shapes and plates from 0.75–1 inch (19–25 mm) thick. The thickest rolled sections and plates – from 1.5–4 in (38–100 mm) thick have yield strength of 42,000 psi (290,000 kPa) and ultimate strength of 63,000 psi (430,000 kPa).

L: Exterior Grade High Pressure Laminate

High Pressure Laminate (HPL) is a combination of specially developed, digitally imaged paper which is impregnated with melamine resins, a special UV resistant overlamine, and layers of phenolic resin-impregnated kraft stock, all pressed under intense pressure and heat. This process fuses the

layers together into a very durable, solid core product. Output resolution: 2400 dpi. Satin finish. Warranty: 10 years.

VIII. FABRICATION

A. Copy Application

Provide copy to comply with the requirements indicated for size, style, spacing, content, position, material, finish and color of letters, numbers, symbols and other graphic devices.

B. Illumination

Illuminate units in the manner indicated using the manufacturer’s standard lighting components including: solar, fluorescent, incandescent and/or neon, fixtures, transformers, insulators and other components. Make provisions for servicing and for concealed connection to the building system. Coordinate all electrical components with those of the power supply provided.

C. Signage/Cabinet

Details shown on the drawing shall be followed for exterior appearance. Structural design shall utilize unitized, self-supportive framing. Fabricate cabinet, exposed faces and graphic devices to size and style indicated and produce surfaces free from oil canning, warping, distortion or any irregularities or inconsistencies. Include internal bracing for stability and attachment of mounting accessories as required. Contractor may change

interior construction shown on these details to conform with his shop practices. However, these changes must be submitted as part of the shop drawings and be reviewed and accepted by Design Workshop prior to fabrication.

D. Fastenings

1. Fasteners on all visible surfaces shall not be exposed, except where noted.

2. Surfaces shall not be penetrated during fabrication or installation, except where noted.

3. Surfaces shall not be deformed, distorted, or discolored by attachment of concealed fasteners.

4. All fasteners shall be resistant to oxidation or other corrosive action completely through their cross sections.

5. Work shall be secured with fasteners of the same metal, color and finish as the components they secure where they are exposed to view.

6. Fasteners shall be utilized in strict accordance with their manufacturer’s specifications, directions, recommendations and as indicated on Design Intent Drawings.

E. Neon/Lamps

All exposed neon shall be installed in such a manner as to minimize double backs, exposed wires, etc.

All exposed neon shall appear as a continuous line (4’0” min. seamless runs) of light with no irregularities from section to section. Contractor shall coordinate with Design Workshop to select exact color of neon and/or lamps. Contractor is responsible for referencing and following code constraints.

F. Aluminum Sheet

Not less than 0.125” thick unless noted otherwise. Fabricate by the HELIARC or MIG welding process with all visible seams continuously welded, filled and ground smooth, unless the seam occurs along a color break. Then a clean butt joint with concealed backing channel and plug weld is finished to match surrounding material finish. All blinds, curves, and folds to be geometrically correct and produced by a consistent mechanical method unless approved otherwise by Design Workshop.

G. Jointing and Brake Forming

All sheet metal shall have brake formed edges with radii not greater than sheet thickness unless otherwise specified. Adjacent stock shall have edges with similar radii.

H. Welding

All exposed welds are to be ground smooth and filled to match surface of adjacent material.

IX. INSTALLATION

A. Contractor shall be responsible for determining the erection and dismantling of all barricade or protective coverings necessary to safeguard the public and property during the performance and duration of his or her work.

B. Contractor shall attach objects to substrates in accordance with the project structural engineer’s and the manufacturer’s instructions unless otherwise shown. Install level, plumb, and at proper height. Repair or replace damaged units as directed by the Owner or Design Workshop Visible abrasions to finished surfaces must be repaired so that damage is not visible.

C. Installation of all items shall be by the contractor. Installation includes provision of any required footings, all anchor bolts, fastenings, attachment metals, and other miscellaneous metal items embedded in concrete or building wall material as required, and security of units in place with no visible fasteners.

D. The contractor will be responsible for any damage caused to building, site, and adjacent objects or elements during installation. The contractor shall be responsible for cleaning up all work areas upon the completion of their work, on a daily basis.

E. The contractor shall provide required electrical equipment and connection to shell building. The point of connection is to be provided by the General

Contractor. All electrical connections shall be made by a licensed electrician employed by the contractor for this purpose. All connections shall be made in accordance with the requirements of the National Electrical Code (N.E.C.) in addition to all applicable local codes. Electrical contractor shall provide and install all wiring, conduit, junction boxes and electrical devices necessary to provide electrical power to rough-in connections unless otherwise noted. Contractor shall provide concealed neon transformers and all electrical connections beyond rough-in connections by electrical contractor, according to N.E.C. approved methods.

F. Contractor shall be responsible for matching electrical service available on site to the requirements of the object, including transformers.

G. All necessary electrical components as well as the entire assembly are to be UL listed, or by approved nationally recognized testing lab.

H. Contractor is responsible for compliance with all applicable environmental regulations.

I. Contractor is responsible for compliance with all OSHA regulations.

J. Contractor shall be responsible for coordination of all elements with the general contractor, other sub-contractors and trades people relative to this work. These coordination efforts will include,



but not limited to: deliveries, work schedules, and installation. Storage space at the job site is limited and will also require coordination and/or approval. Materials or finished work stored at the job site without prior permission may be relocated at contractor's expense.

**X. CLEANING/PROTECTION AND WARRANTIES**

A. All items to be installed by the contractor shall be left in a clean and as-new condition. Upon completion of the installation, clean all soiled surfaces and touch up all finishes in accordance with the manufacturer's instructions. All debris and packing material shall be removed and disposed of in a legal manner. The protective masking of the plastic surfaces shall be removed by the contractor upon completion of installation. All excavation and site work shall be returned to its original grade configuration after contract items are installed.

**B. Finish Surfaces**

All units shall be warranted in writing by the contractor for a period of no less than one year from the date of Owner acceptance. All finishes (except large format computer output) are to be warranted for 3 years from the date of Owner acceptance. There shall be:

- I. No delamination of any portion of the object including vinyl graphics and copy.

- 2. No cupping, warping or dishing.
- 3. No bubbling, crazing, chalking, rusting or other disintegration of surfaces, messages or edge finishes.
- 4. No corrosion developing beneath the paint surface of the support systems, except as the result of obvious vandalism.

- 5. No corrosion of the fasteners.
- 6. No movement of objects from their foundations. The objects must remain true and plumb on their foundations, except when obvious post-installation external damage has occurred.
- 7. No fading of the colors when matched against a sample of the original color and material.
- 8. No variation of any other performance stated by Design Workshop on the drawings or in the Fabricator Performance and Material Requirements.

**C. Structure/Components**

Contractor shall provide Owner with 3 copies of the written warranty prior to installation guaranteeing to correct, to Owner's satisfaction, at contractor's sole expense, all defects in fabrication and installation of work for a period of one year after Owner's acceptance of completed installation.

**D. External Lamps**

All lamps shall be warranted against failure for 90 days, all neon three years, and all ballast one year. Lamps are to be replaced within 48 hours of notice by Owner and/or General Contractor. In the event of failure within specified times these items are to be replaced by contractor at contractor's sole expense.

E. The contractor shall have total and complete responsibility for the security of all equipment, materials, and sign components until reviewed and accepted by the Owner.

**F. Lamp Service**

The contractor shall provide Owner with 3 copies of complete lamp replacement information, brand, type, wattage, color, etc., for all lighted components. This information shall be in a typewritten format (8-1/2" x 11") and shall indicate at least one local (site) supplier. Lamps must comply with all local, state, and federal regulations.

**G. Maintenance**

The contractor shall provide to Owner 3 copies each of complete finish/component care instructions as specified by the manufacturer for on-going cosmetic cleaning and maintenance. These are to be submitted in an 8-1/2" x 11" 3-ring binder. Contractor to ensure signage, neon, lamps, and electrical components etc. are easily accessible for maintenance.

**XI. PERMITS**

A. Securing and paying for all permits required by governmental agencies is the responsibility of the contractor. Inspections and tests necessary for the construction and placement of all work required by the applicable governing agencies is by the contractor.

**XII. THE AMERICANS WITH DISABILITIES ACT REQUIREMENTS**

ALL SIGNS MUST COMPLY WITH ADA GUIDELINES AND/OR CODE REQUIREMENTS. ALL CARTS, KIOSKS, BOOTHS, FURNITURE AND ANY OTHER OBJECT OR FABRICATION DESCRIBED IN THE DESIGN INTENT DOCUMENTS MUST COMPLY WITH ADA GUIDELINES AND ALL APPLICABLE CODE REQUIREMENTS.







# 2

## SIGNAGE & WAYFINDING

Sign Location Plans & Messages

LIST OF SIGN TYPES

Description	Quantity	Sign Type	Unit Cost	Extended Cost	Comments
Resort Entry Monument & Monogram	1	ST-A.1			Boulders by General Contractor
Birds of Prey Monument	1	ST-A.2			
Gatehouse Entry Signs	2	ST-B.1			
Village Entry Sign (Covered Bridge)	1	ST-B.2			
Primary Vehicular Directional: 2-4 messages	9	ST-C.1			
Secondary Vehicular Directional: 1 message	2	ST-C.2			Sign panel quantities vary per messages
Vehicular Directional at Entry (Retrofit)	1	ST-D.1			
Primary Street ID with Stop Sign	9	ST-E.1			Retrofit existing
Secondary Street ID	10	ST-E.2			
Vilar Escalator Identification Sign	1	ST-F.1			
Commemorative Plaque Standard	1	ST-G.1			
Art Identification Plaque Standard	-	ST-G.2			
Pedestrian Directional	12	ST-H.1			
Pedestrian Directional + Directory Combo	4	ST-H.2			Sign panel quantities vary per messages
Village Wall Mounted Directional (Multi-message)	9	ST-J.1			Map by others
Village Wall Mounted Directional (One-message)	10	ST-J.2			
Parking Identification (overhead)	2	ST-K.1			
Resort Identification (at gatehouse)	2	ST-K.2			
Directory and Events: Village	4	ST-L.1			Map by others
Event Kiosk Retrofit Standard	1	ST-M.1			
Mountain Electronic Message Board (Back)	1	ST-N.1			
Bus Stop ID	3	ST-O.1			Retrofit existing kiosk
Overhead Bridge ID with Clearance Information	4	ST-P.1			
Visitor Information ID	1	ST-Q.1			
Banner Sign + Armatures	20*	ST-R.1			
Regulatory Sign: Decorative Post	250*	ST-S.1			
Regulatory Sign: Simplified Post	-	ST-S.2			Unit cost only
Regulatory Sign: Residences Entry	7	ST-S.3			
Skiway Directional	12*	ST-T.1			
Information Kiosk Identification	4	ST-U.1			Retrofit existing-Unit cost only
ADA Restroom Identification	2	ST-V.1			
ADA Permanent Room Identification	TBD	ST-W.1			Unit cost only

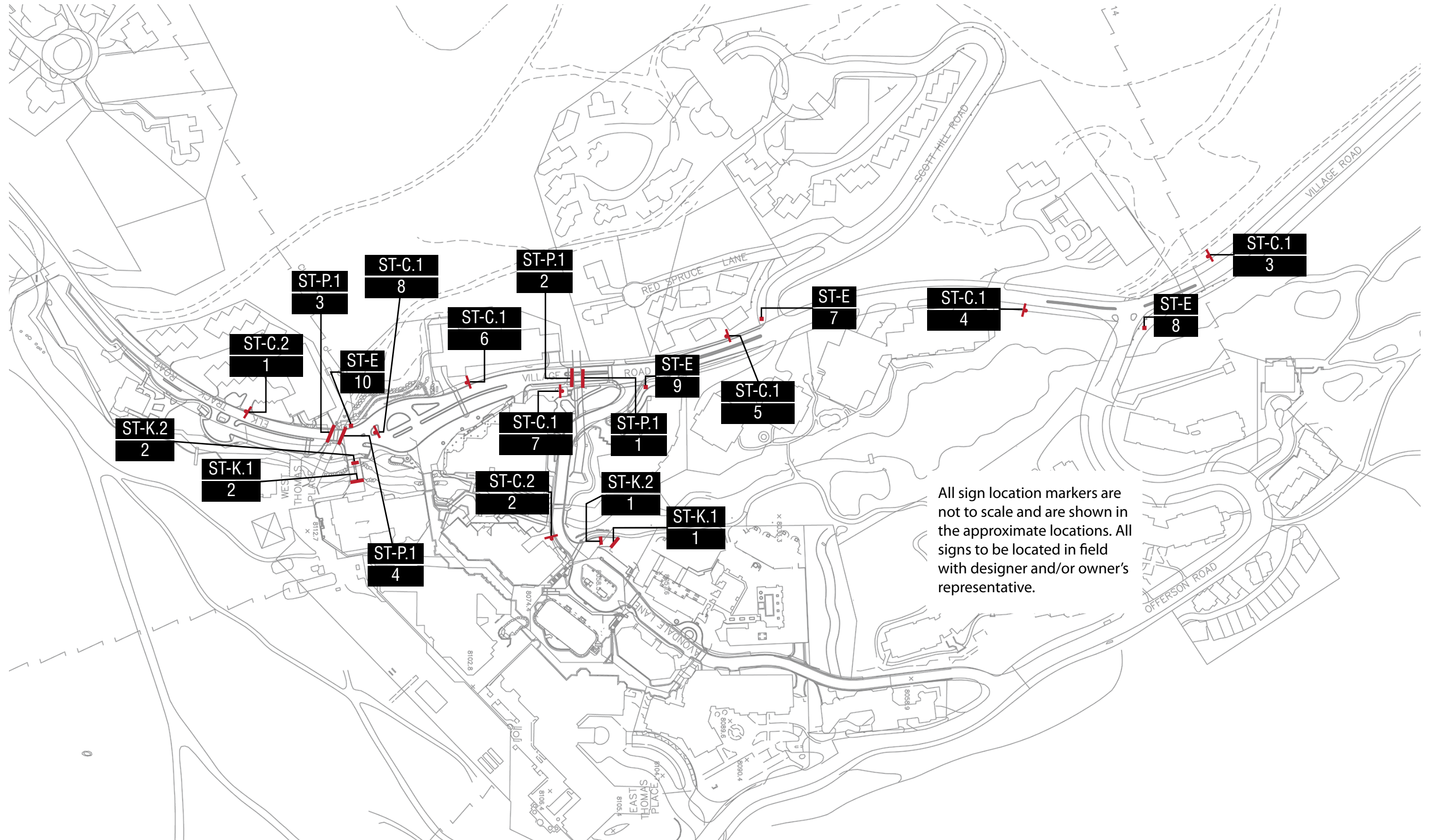


SIGN LOCATION PLAN



All sign location markers are not to scale and are shown in the approximate locations. All signs to be located in field with designer and/or owner's representative.











MESSAGE SCHEDULE

Sign Type	Message	Sign Type	Message
ST-A.1/1: Resort Entry Monument	(BC Monogram) BEAVER CREEK RESORT	ST-C.2/1: Vehicular Directional	(left arrow) Skier Drop-off
ST-A.2/1: Birds of Prey Monument	THE BIRDS OF PREY WORLD CHAMPIONSHIP DOWNHILL Our Sister Resort Lech Zürs (BC Monogram and Lech Zürs logo)	ST-C.2/2: Vehicular Directional	(up arrow) Vilar Center Drop-off
ST-B.1/1: Gatehouse Entry Sign	(BC Monogram) WELCOME TO	ST-D.1/1: Vehicular Directional	Retrofit existing: Remove arrows & text. Add: Property Owners Left Lane Only All Guests Keep Right
ST-B.1/2: Gatehouse Entry Sign	(BC Monogram) BEAVER CREEK	ST-E.1/1: Street ID w/ Stop	Prater Road & Village Road
ST-B.2/1: Village Entry Sign	(BC Monogram) BEAVER CREEK VILLAGE	ST-E.1/2: Street ID w/ Stop	Bachelor Gulch Road & Village Road
ST-B.2/2: Village Entry Sign	(BC Monogram) THANKS FOR VISITING	ST-E.2/3: Street ID w/ Stop	Willis Place & Village Road
ST-C.1/1: Vehicular Directional	(diag left arrow) Beaver Creek Village (diag left arrow) Vilar Center (diag left arrow) Shops & Restaurants (right arrow) Bachelor Gulch Village	ST-E.1/4: Street ID w/ Stop	Beaver Creek Drive & Village Road
ST- C.1/2: Vehicular Directional	(left arrow) Bachelor Gulch Village (right arrow) Resort Exit to I-70	ST-E.1/5: Street ID w/ Stop	North Holden Road & Village Road
ST- C.1/3: Vehicular Directional	(left arrow) Offerson Road (left arrow) Beaver Creek Golf Club (up arrow) Beaver Creek Village (up arrow) Public Parking (P symbol)	ST-E.1/6: Street ID w/ Stop	South Holden Road & Village Road
ST-C.1/4: Vehicular Directional	(right arrow) Offerson Road (right arrow) Beaver Creek Golf Club (up arrow) Bachelor Gulch Village	ST-E.1/7: Street ID w/ Stop	Scott Hill Road & Village Road
ST-C.1/5: Vehicular Directional	(left arrow) Avondale Lane (left arrow) Vilar Center Drop-off (up arrow) Beaver Creek Village (up arrow) Public Parking (P symbol)	ST-E.1/8: Street ID w/ Stop	Offerson Road & Village Road
ST-C.1/6: Vehicular Directional	(right arrow) Beaver Creek Medical Center (up arrow) Public Parking (P symbol)	ST-E.1/9: Street ID w/ Stop	Avondale Lane & Village Road
ST-C.1/7: Vehicular Directional	(right arrow) Avondale Lane (right arrow) Vilar Center	ST-E.1/10: Street ID w/ Stop	Elk Track Road
ST-C.1/8: Vehicular Directional	(left arrow) Public Parking (P symbol) (up arrow) Skier Drop-off	ST-F.1/1: Overhead Directional	(BC Monogram) TO VILAR CENTER
ST-C.1/9: Vehicular Directional	(up arrow) Beaver Creek Golf Club (up arrow) Vilar Center (up arrow) Beaver Creek Village (up arrow) Public Parking (P symbol)	ST-G.1/1 Commemorative Plaque	(previous “Birds of Prey” winners)
		ST-H.1/1: Pedestrian Directional	side a: (arrow up) Nordic Center Please Use Crosswalk side b: (arrow up) Beaver Creek Village
		ST-H.1/2: Pedestrian Directional	side a: (arrow right) Nordic Center side b: (arrow up) Beaver Creek Village
		ST-H.1/3: Pedestrian Directional	side a: (arrow right) Ski Area (arrow right) Beaver Creek Village
		ST-H.1/4: Pedestrian Directional	side a: (arrow left) Beaver Creek Village side b: (arrow right) Beaver Creek Village side c: (arrow left) Beaver Creek Mtn. Club side d: (arrow right) Beaver Creek Mtn.Club side e: (arrow left) Strawberry Park Lift side f: (arrow right) Strawberry Park Lift
		ST-H.1/5: Pedestrian Directional	side a: (arrow right) Vilar Center side b: (arrow left) Vilar Center side c: (arrow right) Nordic Center (arrow right) Bus Stops side d: (arrow left) Nordic Center

<b><u>Sign Type</u></b>	<b><u>Message</u></b>	<b><u>Sign Type</u></b>	<b><u>Message</u></b>
	(arrow left) Bus Stops side e: (arrow right) Shops & Restaurants (arrow right) Ford Hall side f: (arrow left) Shops & Restaurants (arrow left) Ford Hall	ST-H.1/12: Pedestrian Directional	side f: (arrow right) Ford Hall
ST-H.1/6: Pedestrian Directional	side a: (arrow right) Shops & Restaurants (arrow right) Vilar Center (arrow right) Ford Hall side b: (arrow left) Shops & Restaurants (arrow left) Vilar Center (arrow left) Ford Hall side c: (arrow right) Ski Area side d: (arrow left) Ski Area side e: (arrow right) Visitor Information (arrow right) Public Parking side f: (arrow left) Visitor Information (arrow left) Public Parking	ST-H.2/1: Pedestrian Directional/Directory	side a: (arrow right) Ski Area (arrow right) Beaver Creek Mtn. Club side b: (arrow left) Ford Hall (arrow left) Shops and Restaurants side c: (arrow right) Ford Hall (arrow right) Shops and Restaurants side d: (arrow left) Gondola
ST-H.1/7: Pedestrian Directional	side a: (arrow left) Vilar Center (arrow left) Escalator to Village side b: (arrow right) Vilar Center (arrow right) Escalator to Village side c: (arrow left) Nordic Center side d: (arrow right) Nordic Center	ST-H.2/2: Pedestrian Directional/Directory	side a: (arrow left) Beaver Creek Village (arrow left) Ski Area (arrow left) Shops & Restaurants (arrow left) Visitor Information side b: (arrow right) Bus Stops side c: (arrow left) Bus Stops side d: (arrow right) Nordic Center
ST-H.1/8: Pedestrian Directional	side a: (arrow left) Vilar Center (arrow left) Escalator to Village side b: (arrow right) Vilar Center (arrow right) Escalator to Village		side a: (arrow right) Ford Hall side b: (arrow left) Ford Hall side c: (arrow right) Shops & Restaurants (arrow right) Skier Services (arrow right) Restrooms (arrow right) Ski & Snowboard School side d: (arrow left) Shops & Restaurants (arrow left) Skier Services (arrow left) Restrooms (arrow left) Ski & Snowboard School side e: (arrow right) Beaver Creek Club (arrow right) Strawberry Park Lift side f: (arrow left) Beaver Creek Club (arrow left) Strawberry Park Lift
ST-H.1/9: Pedestrian Directional	side a: (arrow right) Vilar Center (arrow right) Shops & Restaurants side b: (arrow left) Shops & Restaurants side c: (arrow right) Shops & Restaurants side d: (arrow left) Ford Hall (arrow left) Shops & Restaurants side e: (arrow right) Ford Hall (arrow right) Shops & Restaurants side f: (arrow left) Vilar Center	ST-H.2/3: Pedestrian Directional/Directory	side a: (arrow left) Shops & Restaurants side b: (arrow right) Shops & Restaurants side c: (arrow left) Ford Hall (arrow left) Shops & Restaurants side d: (arrow right) Ford Hall (arrow right) Shops & Restaurants side e: (arrow left) Visitor Information (arrow left) Shops & Restaurants side f: (arrow right) Visitor Information (arrow right) Shops & Restaurants
ST-H.1/10: Pedestrian Directional	side a: (arrow right) Vilar Center (arrow right) Bus Stops side b: (arrow left) Vilar Center (arrow left) Bus Stops side c: (arrow right) Shops and Restaurants side d: (arrow left) Shops and Restaurants	ST-H.2/4: Pedestrian Directional/Directory	side a: (arrow left) Vilar Center (arrow left) Visitor Information (arrow left) Shops & Restaurants side b: (arrow right) Vilar Center (arrow right) Visitor Information (arrow right) Shops & Restaurants side c: (arrow left) Shops & Restaurants side d: (arrow right) Shops & Restaurants side e: (arrow left) Ford Hall (arrow left) Ski Area side f: (arrow right) Ford Hall
ST-H.1/11: Pedestrian Directional	side a: (arrow left) Shops and Restaurants (arrow left) Vilar Center side b: (arrow right) Shops and Restaurants (arrow right) Vilar Center side c: (arrow left) Ski Area side d: (arrow right) Ski Area side e: (arrow left) Ford Hall		

MESSAGE SCHEDULE

<u>Sign Type</u>	<u>Message</u>	<u>Sign Type</u>	<u>Message</u>
	(arrow right) Ski Area	ST-J.2/9: Wall Mounted Directional	side a: (arrow left) Escalator to Vilar Center side b: (arrow up) Skier Services (arrow up) Information (arrow up) Shops & Restaurants
ST-J.1/1: Wall Mounted Directional	(arrow left) Restrooms + (symbol) (arrow left) Public Parking Villa Montane (arrow left) Telephones + (symbol) (arrow left) Gallery Row	ST-J.2/10: Wall Mounted Directional	Ford Hall Public Parking
ST-J.1/2: Wall Mounted Directional	(arrow right) Restrooms + (symbol) (arrow right) Public Parking Villa Montane (arrow right) Telephones +(symbol) (arrow right) Gallery Row	ST-K.1/1: Parking Identification	Villa Montane & Vilar Center Parking (Exit Enter + Clearance Bar)
ST-J.1/3: Wall Mounted Directional	(arrow left) Restrooms + (symbol) (arrow up) Public Parking Villa Montane	ST-K.1/2: Parking Identification	Ford Hall Public Parking (Exit Enter + Clearance Bar)
ST-J.1/4: Wall Mounted Directional	(arrow up) Ski & Snowbaord School (arrow diag. left) Human Resources (arrow up) Skier Services (arrow up) Ticket Office (arrow up) Shops & Restaurants	ST-K.2/1: Parking Entance Identification	Villa Montane & Vilar Center Parking
ST-J.1/5 Wall Mounted Directional	(arrow right) Children’s Ski & Snowboard School (arrow right) Ice Rink (arrow right) Ford Hall (arrow right) Human Resources	ST-K.2/2: Parking Entrance Identification	Ford Hall Public Parking
ST-J.1/6 Wall Mounted Directional	Lift Tickets Public Storage & Basket Check Lost & Found	ST-L.1/1: Directory	(village map & events) Single-sided
ST-J.1/7 Wall Mounted Directional	(arrow left) Information Center (symbol) (arrow up) Lift Tickets & Summer Adventure Center (arrow up) Restrooms (symbol) (arrow up) Ski/Snowboard School Adults (arrow up) Shops & Restaurants	ST-L.1/2: Directory	(village map & events) Single-sided
ST-J.1/8 Wall Mounted Directional	Escalator to: Shops & Restaurants Lift Tickets & Summer Adventure Center	ST-L.1/3: Directory	(village map & events) Double-sided
ST-J.1/9 Wall Mounted Directional	Escalator to: Shops & Restaurants	ST-L.1/4: Directory	(village map & events) Single-sided
ST-J.2/1: Wall Mounted Directional	(diag. arrow left) Escalator to: Village and Ski Area	ST-L.2/1: St. James Place Tenant Directory	(tenant listing only) Single-sided
ST-J.2/2: Wall Mounted Directional	To Public Parking Villa Montane	ST-M.1/1: Retrofit Recommendations: Directory/Events	(see sign layout)
ST-J.2/3: Wall Mounted Directional	RESTROOMS	ST-N.1-1: Electronic Message Board (Back)	T.B.D.
ST-J.2/4: Wall Mounted Directional	PUBLIC PARKING Ford Hall East P2	ST-O.1/1: Bus Stop Identification	Shuttle to Parking Lots
ST-J.2/5&6: Wall Mounted Directional (double-sided/changeable)	Kids’ Day Camp (Summer) Ski School (Winter)	ST-O.1/2: Bus Stop Identification	Shuttle to Parking Lots
ST-J.2/7&8: Wall Mounted Directional	Children’s Ski & Snowboard School	ST-O.1/3: Bus Stop Identification	Shuttle to Parking Lots
		ST-P.1/1: Overhead Bridge I.D.	BEAVER CREEK RESORT CLEARANCE 14’-2”
		ST-P.1/2: Overhead Bridge I.D.	BEAVER CREEK RESORT CLEARANCE 14’-2”
		ST-P.1/3: Overhead Bridge I.D.	BEAVER CREEK RESORT CLEARANCE 14’-2”
		ST-P.1/4: Overhead Bridge I.D.	BEAVER CREEK RESORT CLEARANCE 14’-2”
		ST-Q.1/1: Information ID	(BC Monogram) + INFORMATION
		ST-S.3/1: Residential Entry Regulatory	(BC Monogram) + Private Residences
		ST-S.3/2: Residential Entry Regulatory	(BC Monogram) + Private Residences



<b><u>Sign Type</u></b>	<b><u>Message</u></b>
ST-S.3/3: Residential Entry Regulatory	(BC Monogram) + Private Residences
ST-S.3/4: Residential Entry Regulatory	(BC Monogram) + Private Residences
ST-S.3/5: Residential Entry Regulatory	(BC Monogram) + Private Residences
ST-S.3/6: Residential Entry Regulatory	(BC Monogram) + Private Residences
ST-Z.1/1 Information Kiosk	(BC Monogram) + INFORMATION + (Information symbol)
ST-Z.1/2 Information Kiosk	(BC Monogram) + INFORMATION + (Information symbol)
ST-Z.1/3 Information Kiosk	(BC Monogram) + INFORMATION + (Information symbol)
ST-Z.1/4 Information Kiosk	(BC Monogram) + INFORMATION + (Information symbol)



Photo © Visit Colorado

# 3

## SIGNAGE & WAYFINDING

Permanent Sign Exhibits



SIGN TYPE A.1

RESORT ENTRY MONUMENT  
AND MONOGRAM

DESCRIPTION:The Gateway Monument Sign identifies the visitor’s arrival to Beaver Creek Resort from Avon Road to Village Road.The sign takes design cues from the rustic mountain landscape paired with the sophistication of a premier ski resort.

CONTENT GUIDELINES:The Beaver Creek logo type occurs on the granite while the “BC” monogram occurs inset into a landscape boulder. Sign is single-sided (message reads on sign facing road only).

TYPEFACE:Trajan Bold.

CONSTRUCTION & LIGHTING: Refer to Design Workshop Resort Entrance Enhancement Bid Documents, dated May 1, 2009 for additional construction details and information.

All dimensions to be verified in field prior to fabrication.

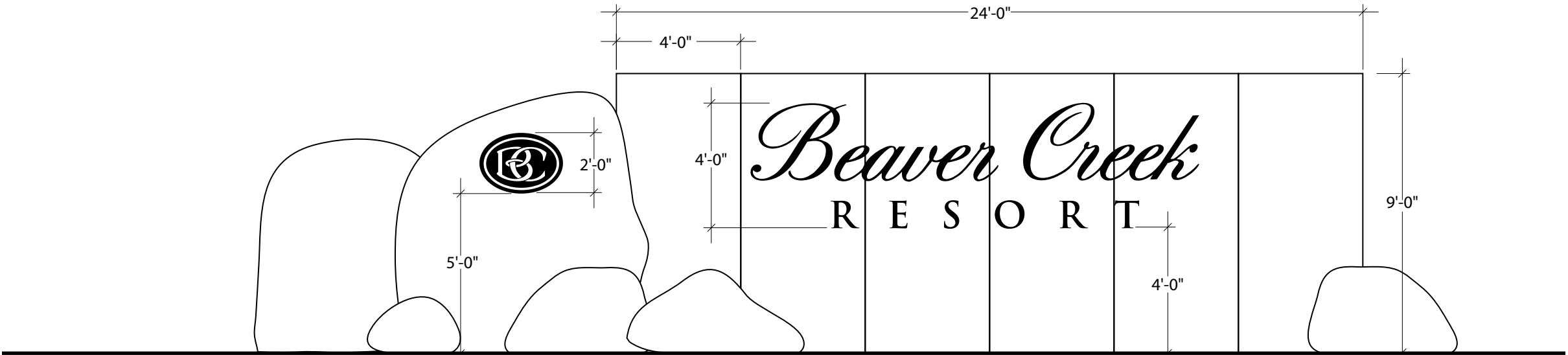
LOCATION & MESSAGE: See Section 2 for Sign Location Plan and message.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.

This design and type of sign will only occur once at the entrance to the Resort. No such sign design shall occur beyond the entrance of the Resort.



Photo Rendering: Resort Entry Monument



ELEVATION: RESORT ENTRY MONUMENT  
Scale: 1/4"=1'-0"



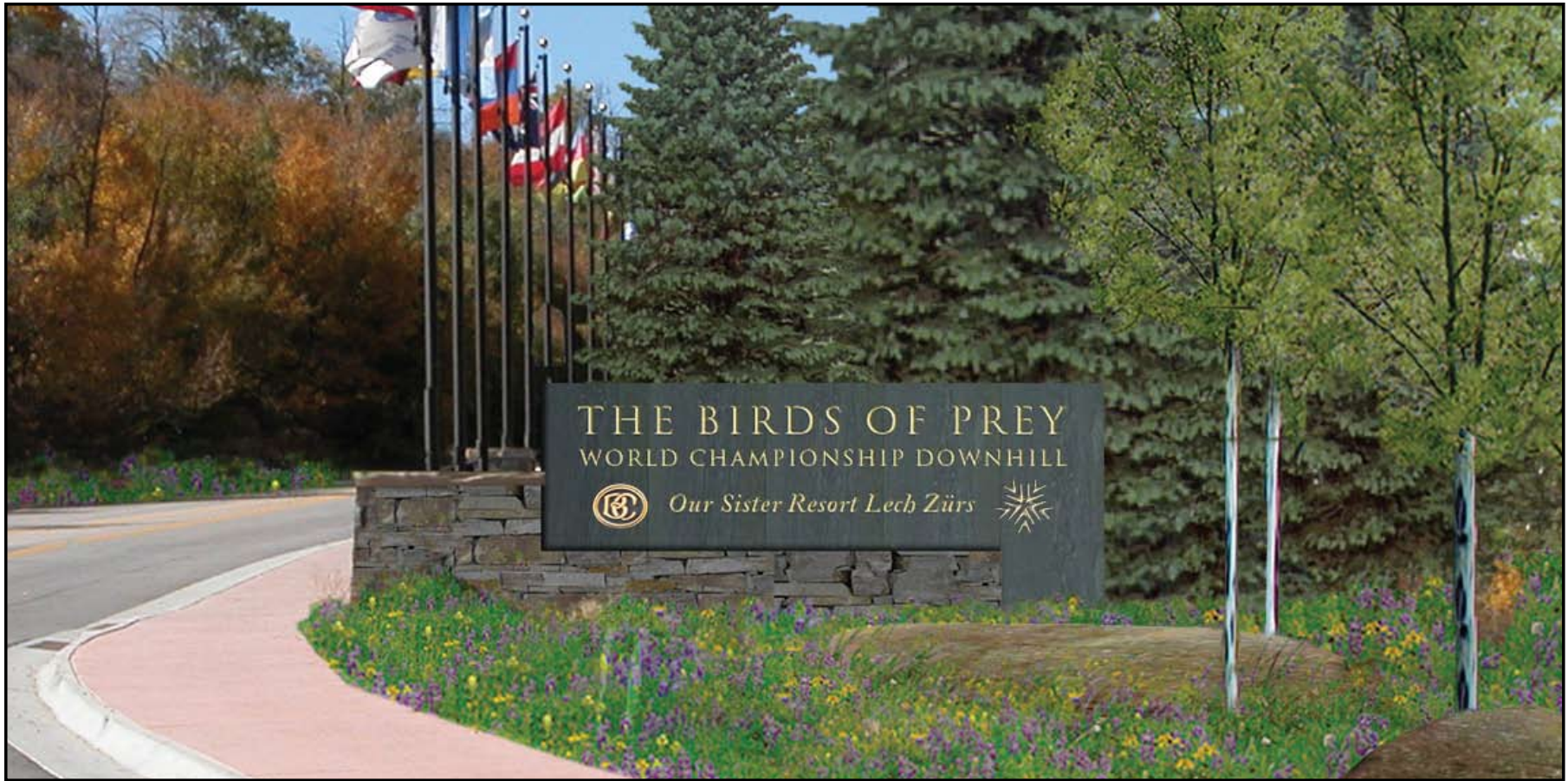


Photo Rendering: Birds of Prey Monument



ELEVATION: "BIRDS of PREY MONUMENT  
Scale: 3/8"=1'-0"

## SIGN TYPE A.2

### BIRDS OF PREY MONUMENT

**DESCRIPTION:**The "Birds of Prey" Monument Sign identifies the World Championship Downhill and sister resort. The sign takes design cues from the rustic mountain landscape paired with the sophistication of a premier ski resort.

**CONTENT GUIDELINES:**The "BC" monogram and Lech Zürs logo. Sign is single-sided (message reads on sign facing road only).

**TYPEFACE:**Trajan Bold.

**CONSTRUCTION & LIGHTING:** Refer to Design Workshop Resort Entrance Enhancement Bid Documents, dated May 1, 2009 for additional construction details and information.

All dimensions to be verified in field prior to fabrication.

**LOCATION & MESSAGE:** See Section 2 for Sign Location Plan and message.

**NOTES:** Refer to sign fabricator shop drawings for all construction details and additional information.

This design and type of sign will only occur once at the entrance to the Resort. No such sign design shall occur beyond the entrance of the Resort.

SIGN TYPE B.1

GATEHOUSE ENTRY SIGNS

DESCRIPTION: The Gatehouse Entry Signs provide a welcome message as a strong sense of arrival.

CONTENT GUIDELINES: The “BC” monogram occurs as plaques above the messages. Sign is single-sided (message reads on sign facing entry only).

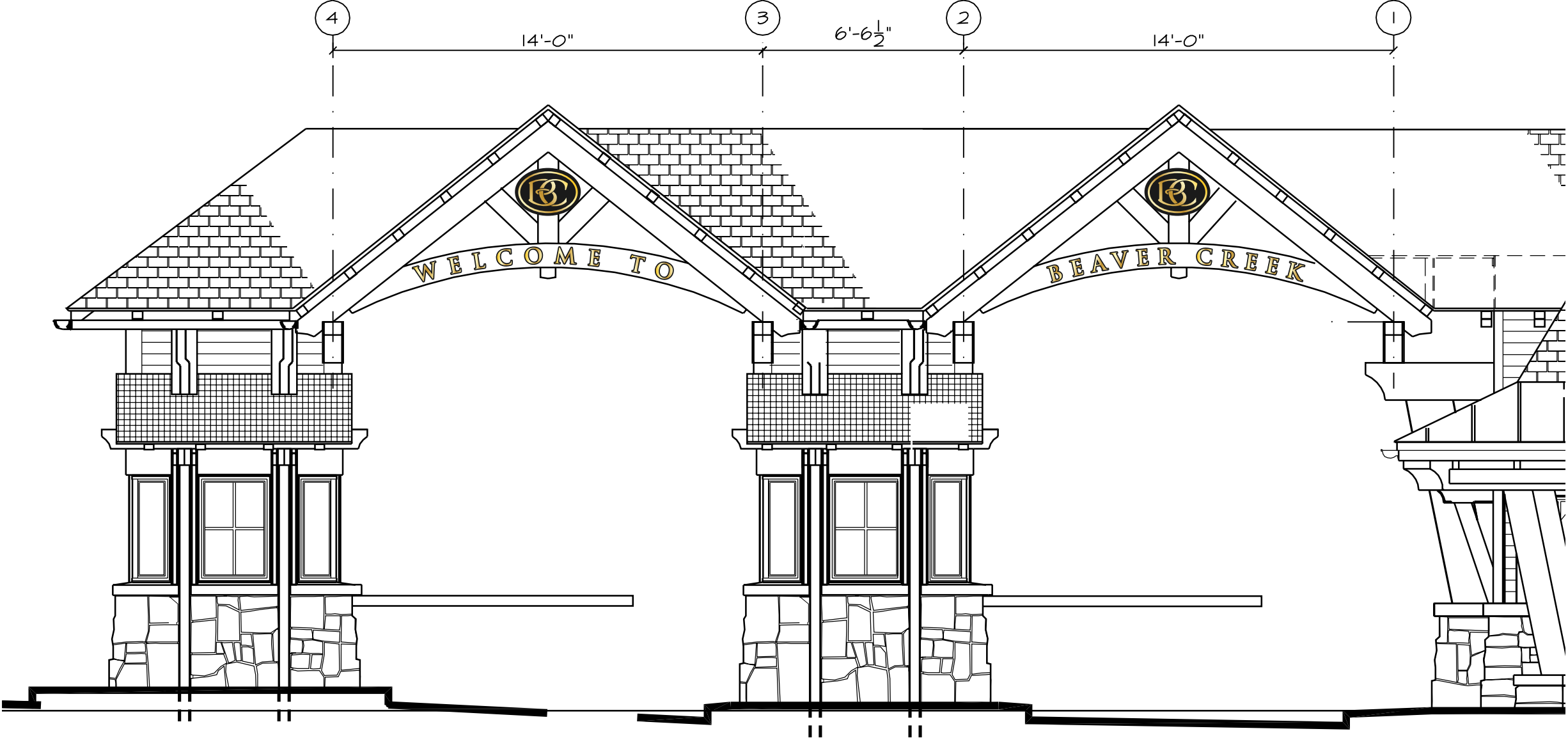
TYPEFACE: Trajan Bold.

CONSTRUCTION: Refer to Design Workshop Resort Entrance Enhancement Bid Documents, dated May 1, 2009 for additional construction details and information.

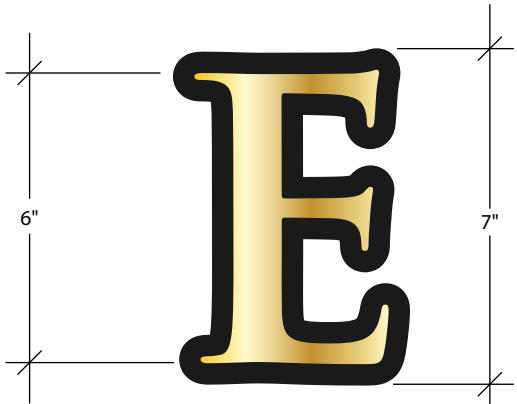
Letters background: 1/4“ thick cut aluminum letters. Attach to existing Gatehouse arch in a permanent manner with no exposed fasteners. Paint all sides: MP 19952 Charcoal metallic. Letters: 1/2” thick cut aluminum letters. Mount to background with no exposed fasteners. Paint faces and returns: MP46400SP Brilliant Gold. “BC” Plaques background: 1/4“ thick cut aluminum panel. Attach to existing Gatehouse arch in a permanent manner with no exposed fasteners. Paint all sides: MP 19952 Charcoal metallic. Monogram: 1/2” thick cut aluminum. Mount to background with no exposed fasteners. Paint faces and returns: MP46400SP Brilliant Gold. All dimensions to be verified in field prior to fabrication.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

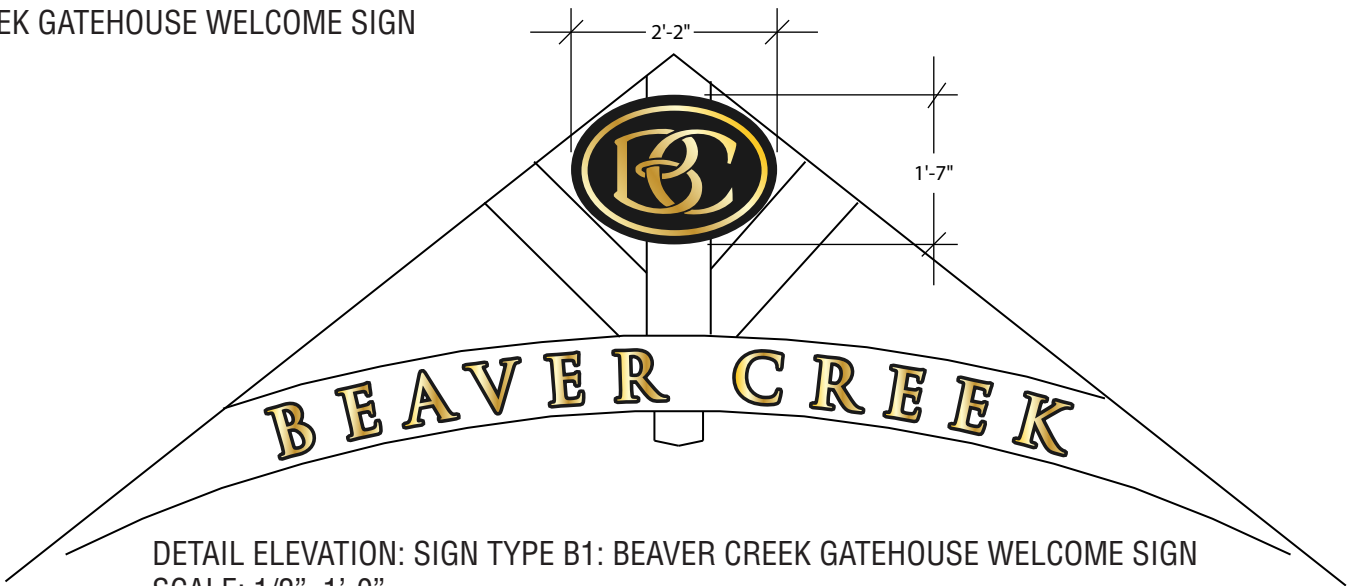
NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



ELEVATION: SIGN TYPE B1: BEAVER CREEK GATEHOUSE WELCOME SIGN  
SCALE: 1/4"=1'-0"



LETTER DETAIL: SIGN TYPE B1  
SCALE: 3"=1'-0"



DETAIL ELEVATION: SIGN TYPE B1: BEAVER CREEK GATEHOUSE WELCOME SIGN  
SCALE: 1/2"=1'-0"







Photo Rendering:Village Entry Sign

## SIGN TYPE B.2

### B.2a:VILLAGE ENTRY SIGN B.2b: THANK YOU MESSAGE (COVERED BRIDGE)

**DESCRIPTION:**The Covered Bridge signs provide a welcome message upon arrival to the Village. Upon exiting the Village, a “Thank You for Visiting” sign occurs.

**CONTENT GUIDELINES:**The “BC” monogram occurs as a plaque above the messages.

**TYPEFACE:**Trajan Bold.

#### CONSTRUCTION:

Arched background: 1/4“ thick cut aluminum panel. Attach to existing covered bridge in a permanent manner with no exposed fasteners. Paint all sides: MP 19952 Charcoal metallic. Letters: 1/2” thick cut aluminum letters. Mount to background with no exposed fasteners. Paint faces and returns: MP46400SP Brilliant Gold. “BC” Plaque background: 1/4“ thick cut aluminum panel. Paint all sides: MP 19952 Charcoal metallic. Monogram: 1/2” thick cut aluminum. Mount to background with no exposed fasteners. Paint faces and returns: MP46400SP Brilliant Gold.Attach to existing Gatehouse covered bridge in a permanent manner with no exposed fasteners. All dimensions to be verified in field prior to fabrication.

Arched background: 13’-6”

Individual letters: 4”

Monogram: 2’-0” x 1’-6”

**LOCATION & MESSAGE:** See Section 2 for Sign Location Plans and messages.

**NOTES:** Refer to sign fabricator shop drawings for all construction details and additional information.

SIGN TYPE B.3

RECEPTION CENTER IDENTIFICATION

DESCRIPTION:The Reception Center ID identifies the building at the base ofVillage Road.

CONTENT GUIDELINES:The building name,“Beaver Creek Reception Center.”

TYPEFACE:Trajan Bold.

CONSTRUCTION & LIGHTING:Refer to Design Workshop Resort Entrance Enhancement Bid Documents, dated May 1, 2009 for additional construction details and information.

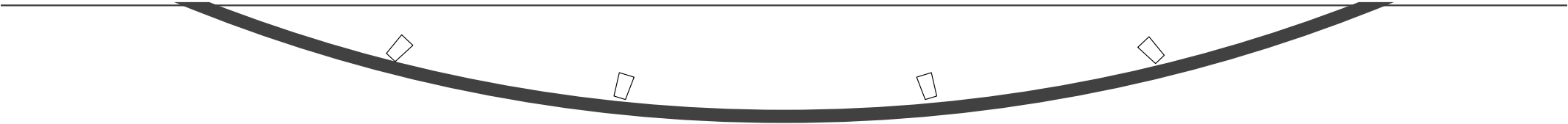
Arch support: 2” square bent aluminum tube. Attach to existing building facade with no exposed fasteners. MP 19952 Charcoal metallic. Letters: 1/2” thick cut aluminum letters. Weld flush to face of arch support. Paint all sides: MP 19952 Charcoal metallic. Lighting Intent: Small profile spot lights mounted to inside of arch evenly illuminate wall behind.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

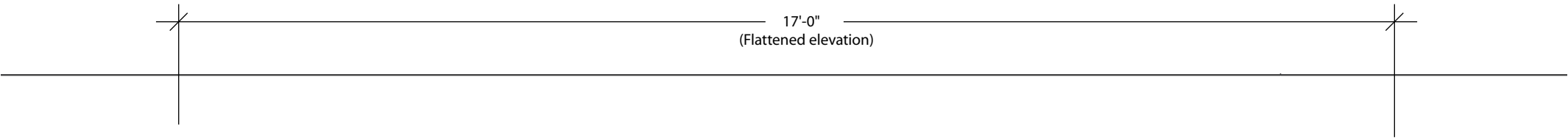
NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



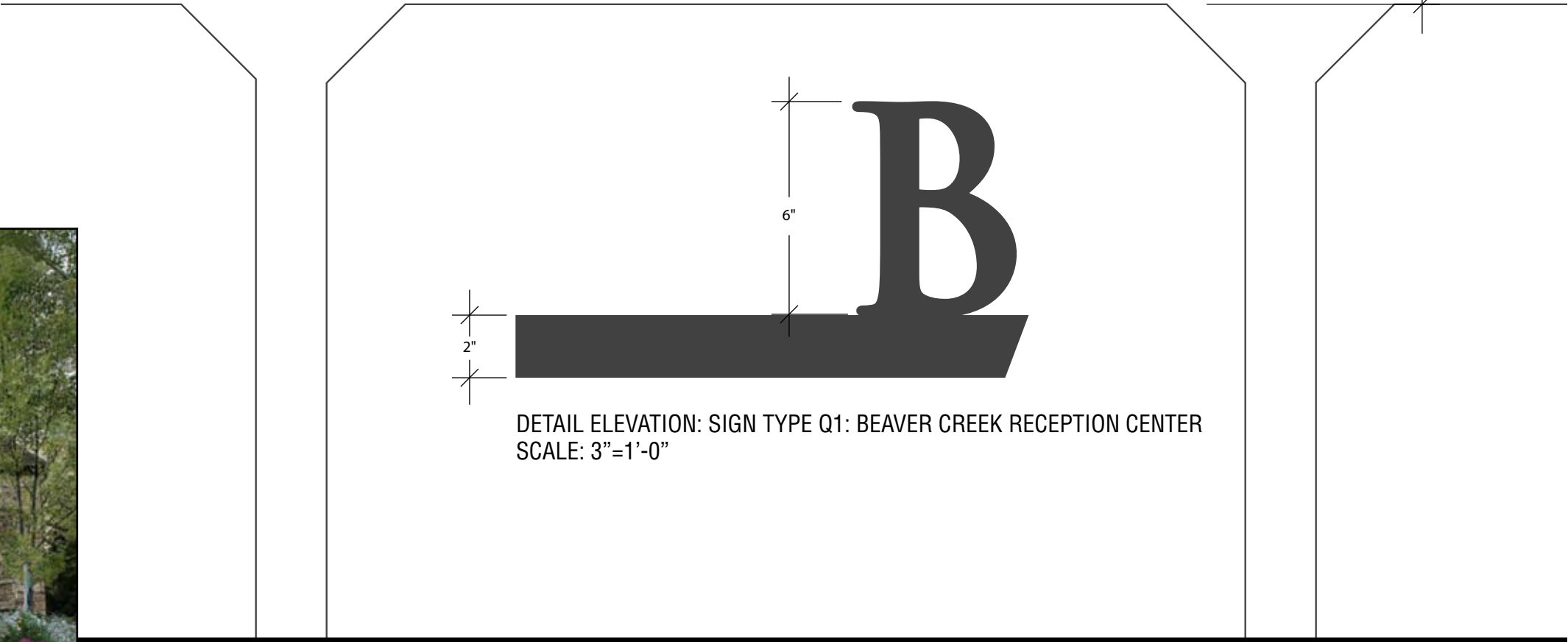
Photo Rendering: Reception Center Identification



PLAN: SIGN TYPE Q1: BEAVER CREEK RECEPTION CENTER  
SCALE: 1/2”=1’-0”



BEAVER CREEK RECEPTION CENTER



DETAIL ELEVATION: SIGN TYPE Q1: BEAVER CREEK RECEPTION CENTER  
SCALE: 3”=1’-0”

ELEVATION: SIGN TYPE Q1: BEAVER CREEK RECEPTION CENTER  
SCALE: 1/2”=1’-0”





ELEVATION: PRIMARY VEHICULAR DIRECTIONAL-LAYOUT 1  
Scale: 3/4"=1'-0"



DETAIL: MESSAGE PANEL  
Scale: 1-1/2"=1'-0"

## SIGN TYPE C.1a

### PRIMARY VEHICULAR DIRECTIONAL-4 Messages, Double-Posted

**DESCRIPTION:** The Primary Vehicular Directional sign provides vehicular directional information on Village Road as visitors approach the Village Core. This sign type has 3 or 4 removable/changeable sign panels.

**CONTENT GUIDELINES:** Arrows and messages per message schedule.

**TYPEFACE:** Gill Sans Regular.

**CONSTRUCTION:** Decorative posts available from ELA Lighting (<http://www.ela-lighting.com/>).

Base and Post: P-3016. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

Finial: Custom 4" diameter cast metal sphere (or approved alternate). Paint all exposed surfaces, Matthews MP46400SP Brilliant Gold.

Message Panels: 1" thick dimensional fabricated aluminum sign panels and attachment brackets. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out.

Messages and arrows: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White.

"BC" Monogram: 1/4" thick aluminum plate welded to top message panel. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. "BC" and border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold.

**FOOTING:** Cast in place 3000 psi concrete footing.

**LOCATION & MESSAGE:** See Section 2 for Sign Location Plans and messages.

**NOTES:** Refer to sign fabricator shop drawings for all construction details and additional information.



SIGN TYPE C.1a

PRIMARY VEHICULAR  
DIRECTIONAL

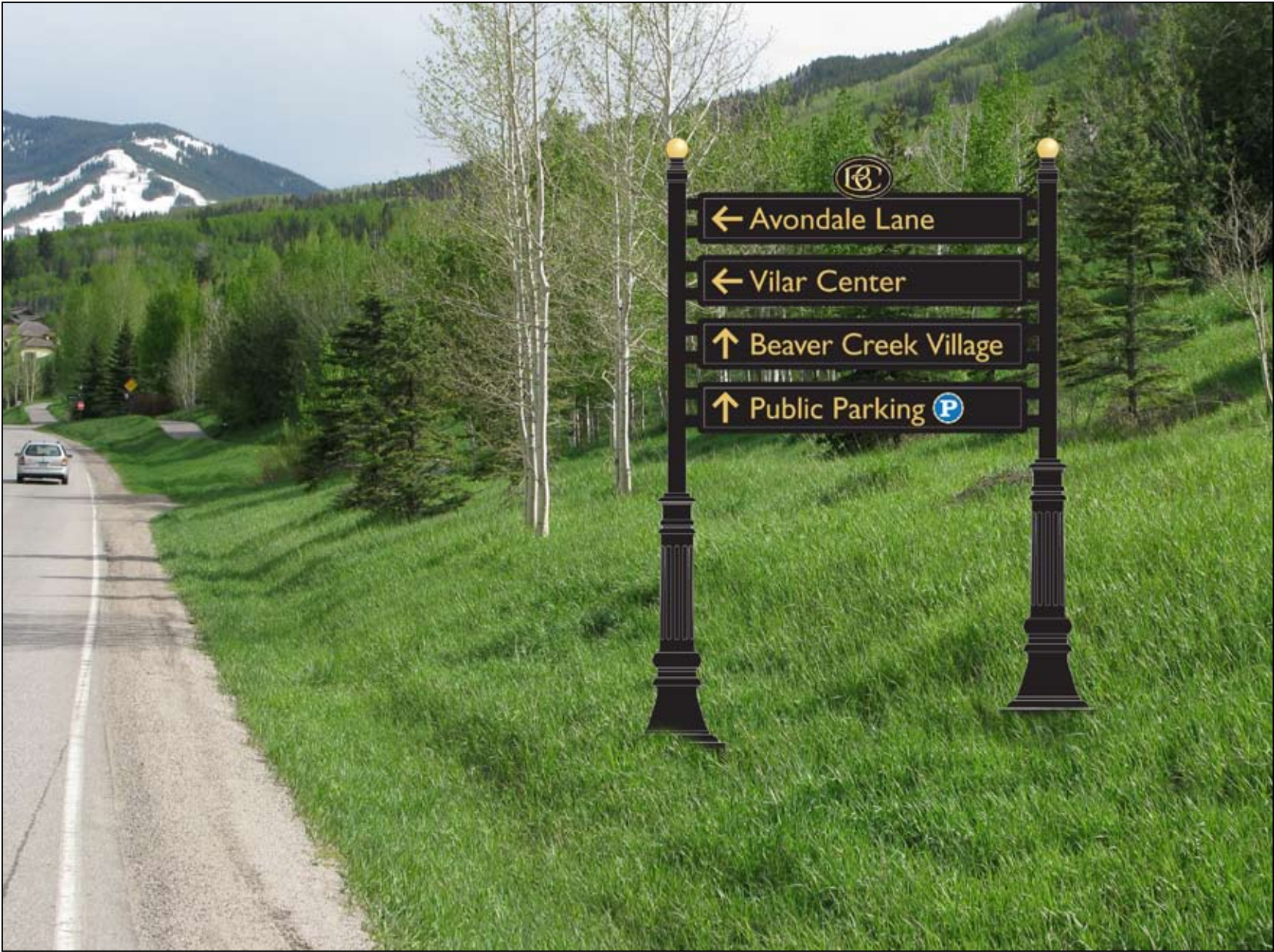
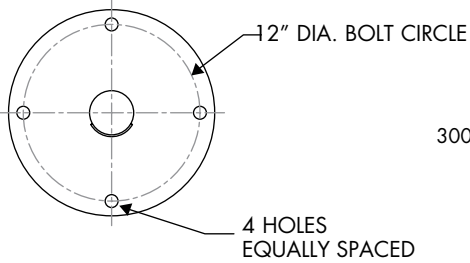
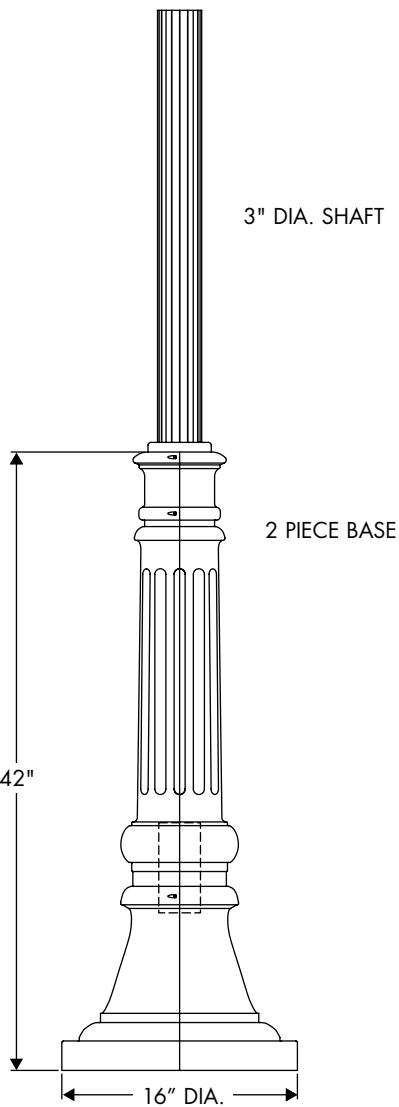
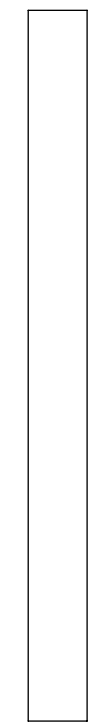


Photo Rendering: Primary Vehicular Directional

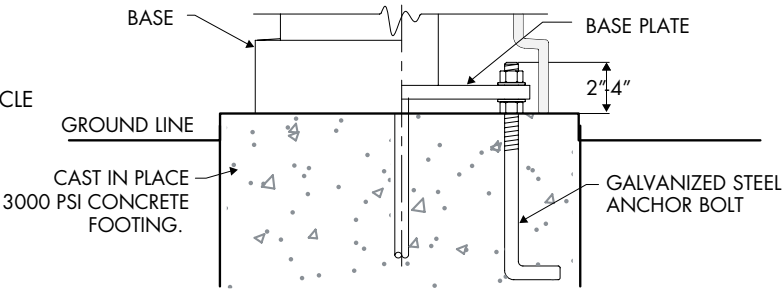


P-3016 BASE

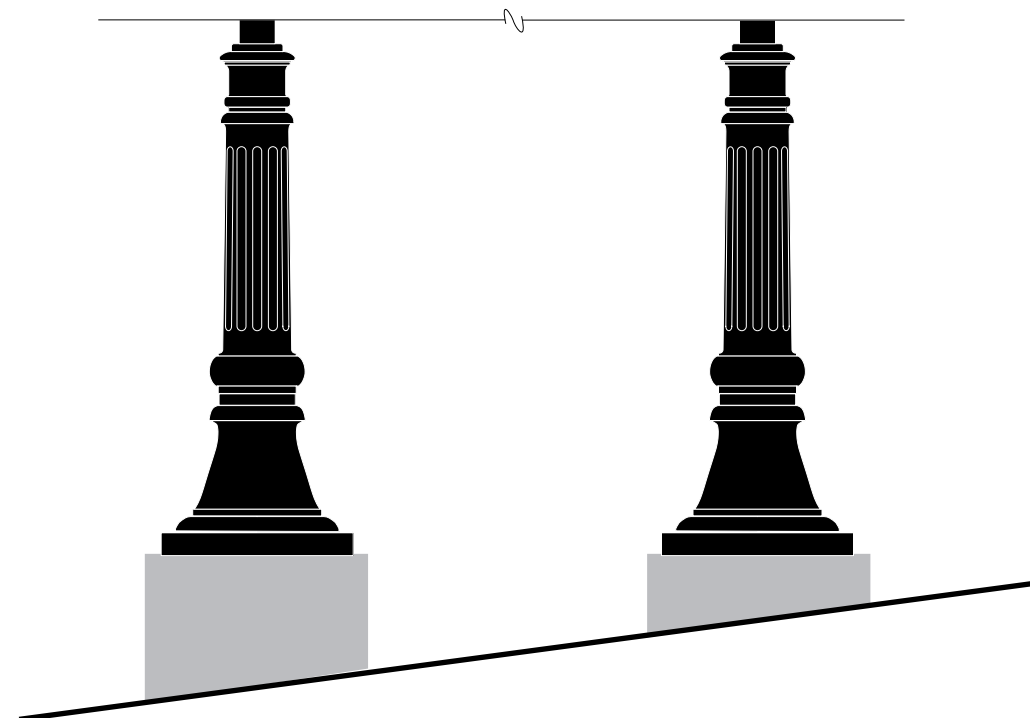


3"-4" DIA. SHAFT

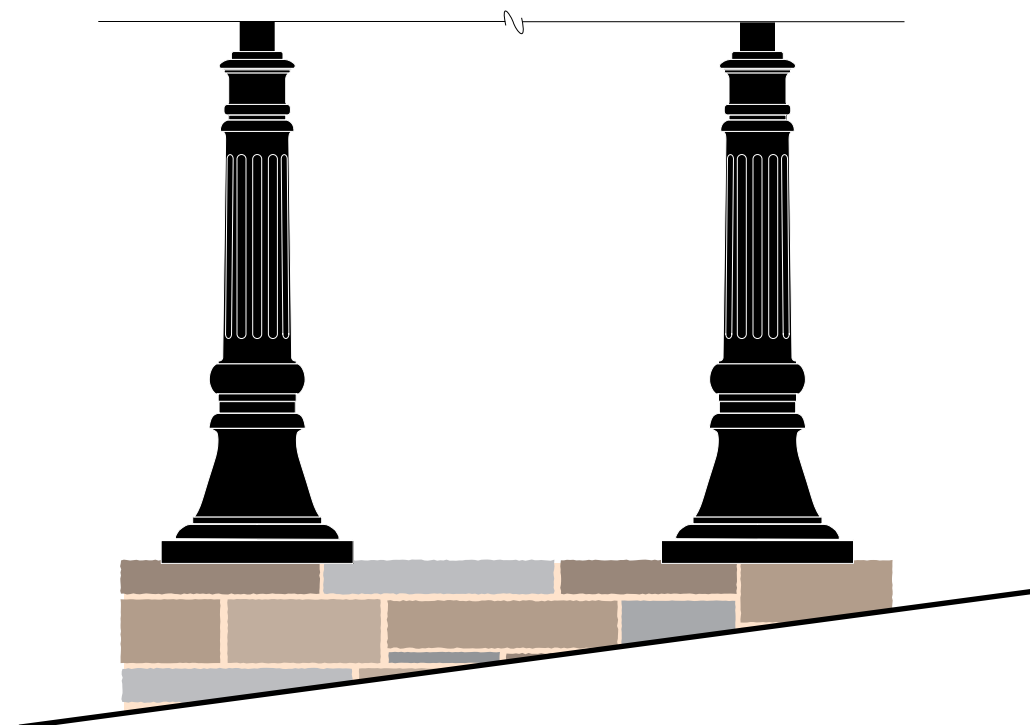
Pole Shaft



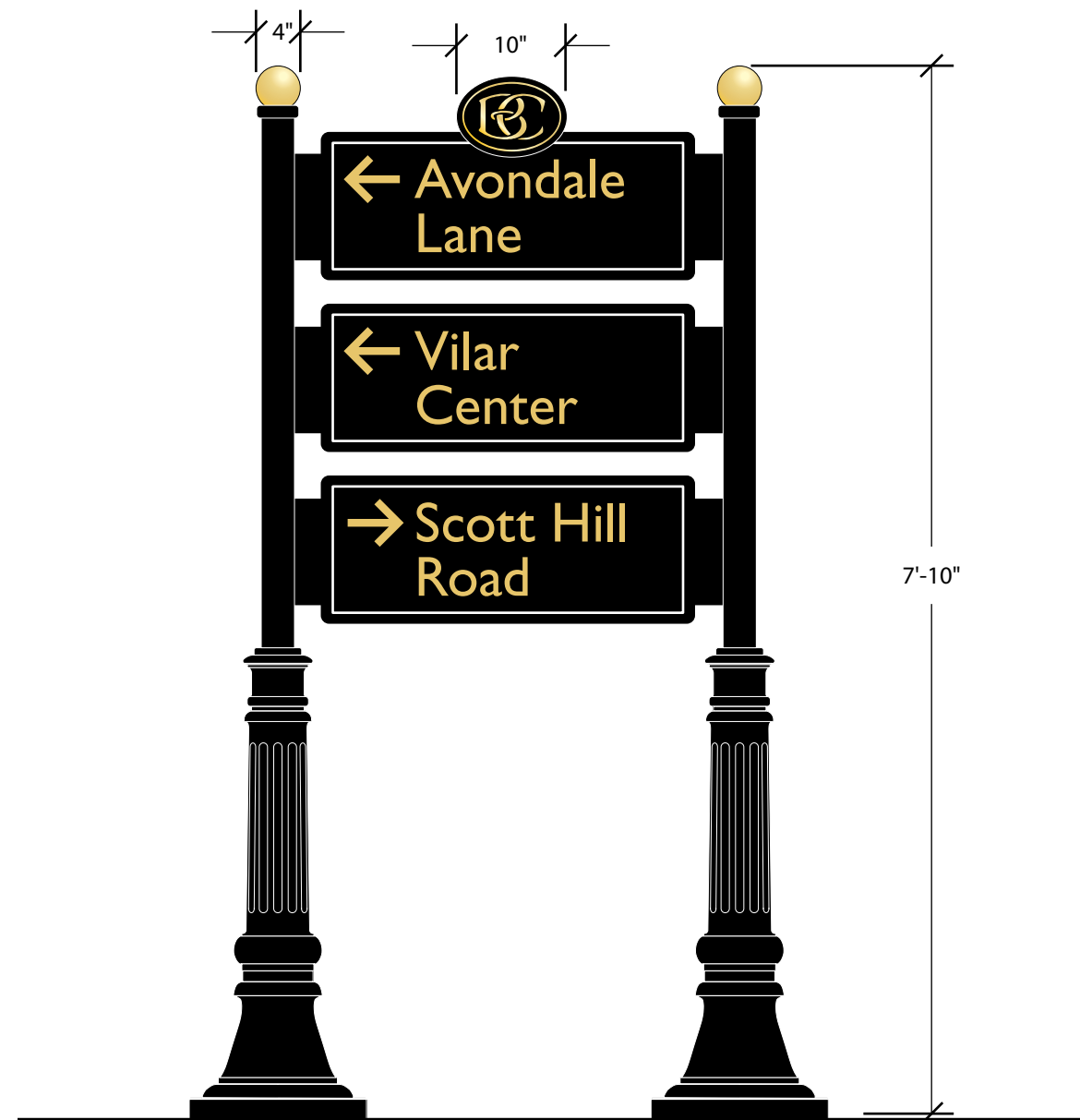
Mounting Bolt Conditions with a Pole Base Plate  
(Not to Scale)



DETAIL: VEHICULAR DIRECTIONAL-Footing Option 1, Cast concrete  
Scale: 3/4"=1'-0"



DETAIL: VEHICULAR DIRECTIONAL-Footing Option 2, Stone veneer over c  
Scale: 3/4"=1'-0"



ELEVATION: PRIMARY VEHICULAR DIRECTIONAL  
Scale: 3/4"=1'-0"



DETAIL: MESSAGE PANEL  
Scale: 1-1/2"=1'-0"

## SIGN TYPE C.1b

### PRIMARY VEHICULAR DIRECTIONAL-3 Messages, Double-posted

**DESCRIPTION:** The Primary Vehicular Directional sign provides vehicular directional information on Village Road as visitors approach the Village Core. This sign type has 3 removable/changeable sign panels.

**CONTENT GUIDELINES:** Arrows and messages per message schedule.

**TYPEFACE:** Gill Sans Regular.

**CONSTRUCTION:** Decorative posts available from ELA Lighting (<http://www.ela-lighting.com/>).

Base and Post: P-3016. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

Finial: Custom 4" diameter cast metal sphere (or approved alternate). Paint all exposed surfaces, Matthews MP46400SP Brilliant Gold.

Message Panels: 1" thick dimensional fabricated aluminum sign panels and attachment brackets. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out.

Messages and arrows: Machine cut adhesive vinyl 3M Scotchlac Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchlac Reflective Graphic Film: White.

"BC" Monogram: 1/4" thick aluminum plate welded to top message panel. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. "BC" and border: Machine cut adhesive vinyl 3M Scotchlac Reflective Graphic Film: Gold.

**FOOTING:** Cast in place 3000 psi concrete footing.

**LOCATION & MESSAGE:** See Section 2 for Sign Location Plans and messages.

**NOTES:** Refer to sign fabricator shop drawings for all construction details and additional information.



SIGN TYPE C.1c

PRIMARY VEHICULAR  
DIRECTIONAL-2 Messages, 1  
Temporary / Seasonal. Double-  
posted

DESCRIPTION: The Primary Vehicular Directional sign provides vehicular directional information on Village Road as visitors approach the Village Core. This sign type has 2 removable/changeable sign panels and 1 Temporary / Seasonal.

CONTENT GUIDELINES: Arrows and messages per message schedule.

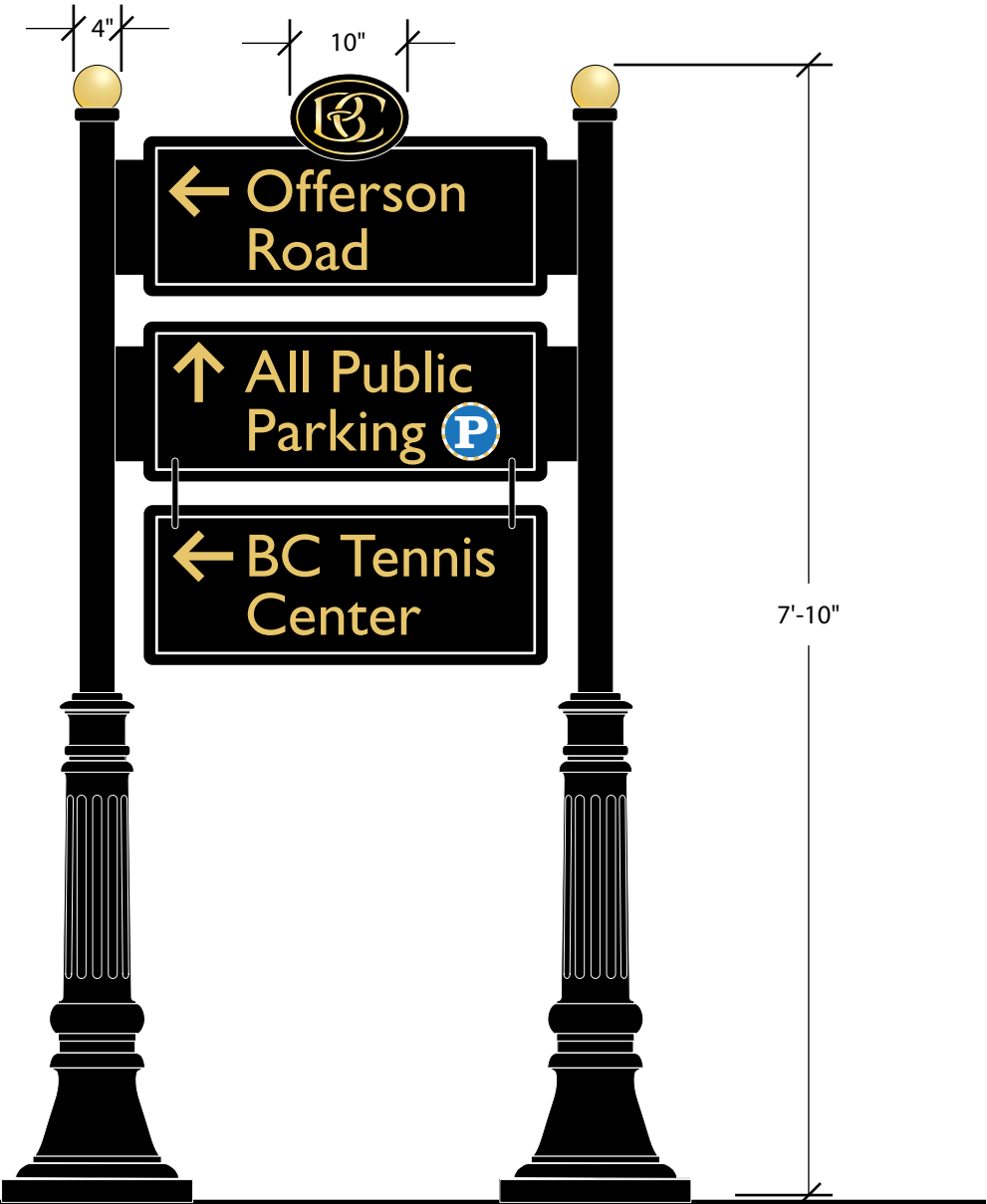
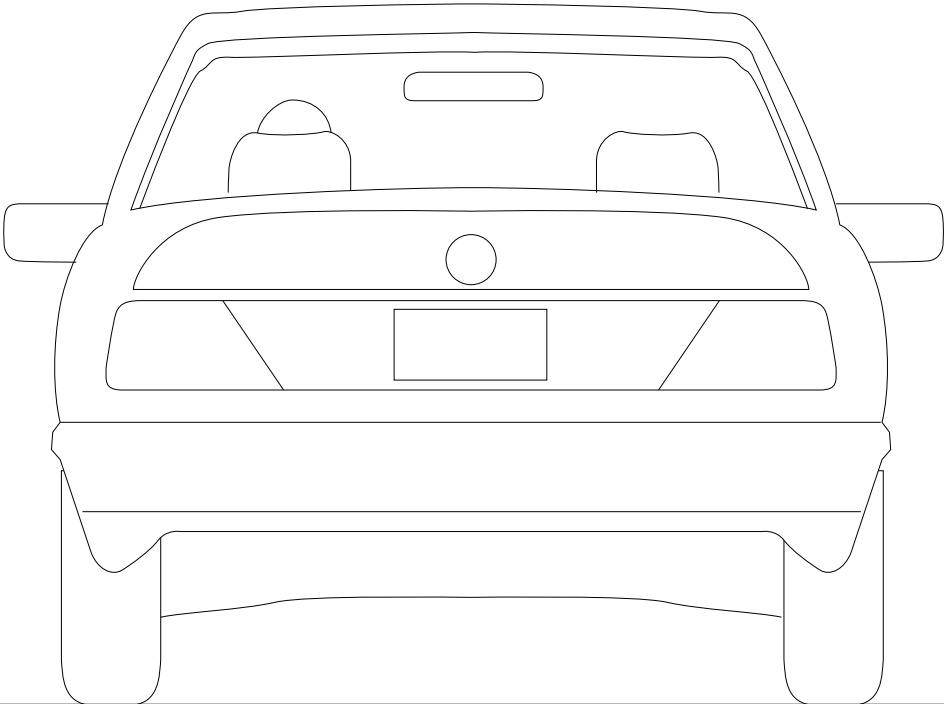
TYPEFACE: Gill Sans Regular.

CONSTRUCTION: Decorative posts available from ELA Lighting (<http://www.ela-lighting.com/>).  
Base and Post: P-3016. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.  
Finial: Custom 4" diameter cast metal sphere (or approved alternate). Paint all exposed surfaces, Matthews MP46400SP Brilliant Gold.  
Message Panels: 1" thick dimensional fabricated aluminum sign panels and attachment brackets. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out. Lowest message panel is temporary and attached to the bottom of the panel above.  
Messages and arrows: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White.  
"BC" Monogram: 1/4" thick aluminum plate welded to top message panel. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. "BC" and border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold.

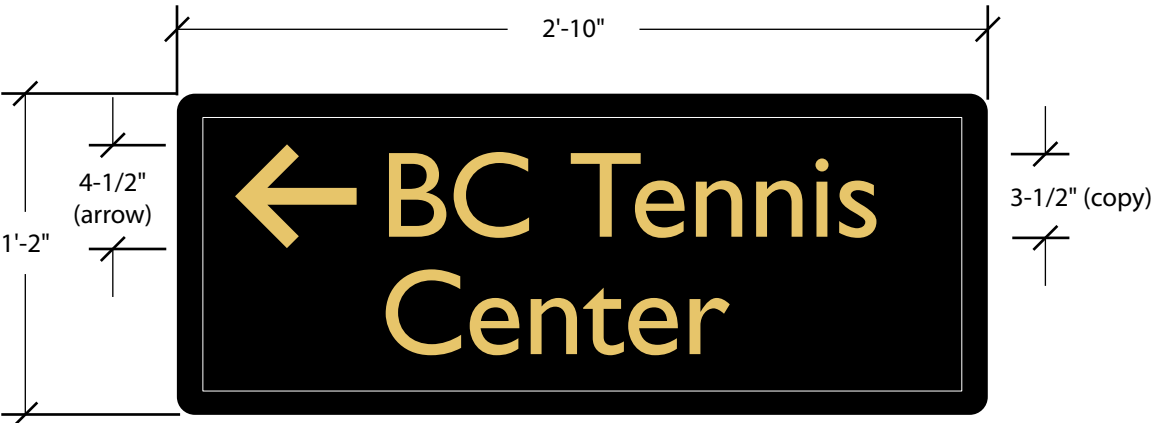
FOOTING: Cast in place 3000 psi concrete footing.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



ELEVATION: PRIMARY VEHICULAR DIRECTIONAL-LAYOUT 3  
Scale: 3/4"=1'-0"



DETAIL: MESSAGE PANEL  
Scale: 1-1/2"=1'-0"



SIGN TYPE C.2

SECONDARY VEHICULAR  
DIRECTIONAL

DESCRIPTION: The Secondary Vehicular Directional sign is single posted and provides vehicular directional information on Village Road as visitors approach the Village Core.

CONTENT GUIDELINES: Arrows, messages and/or symbols per message schedule.

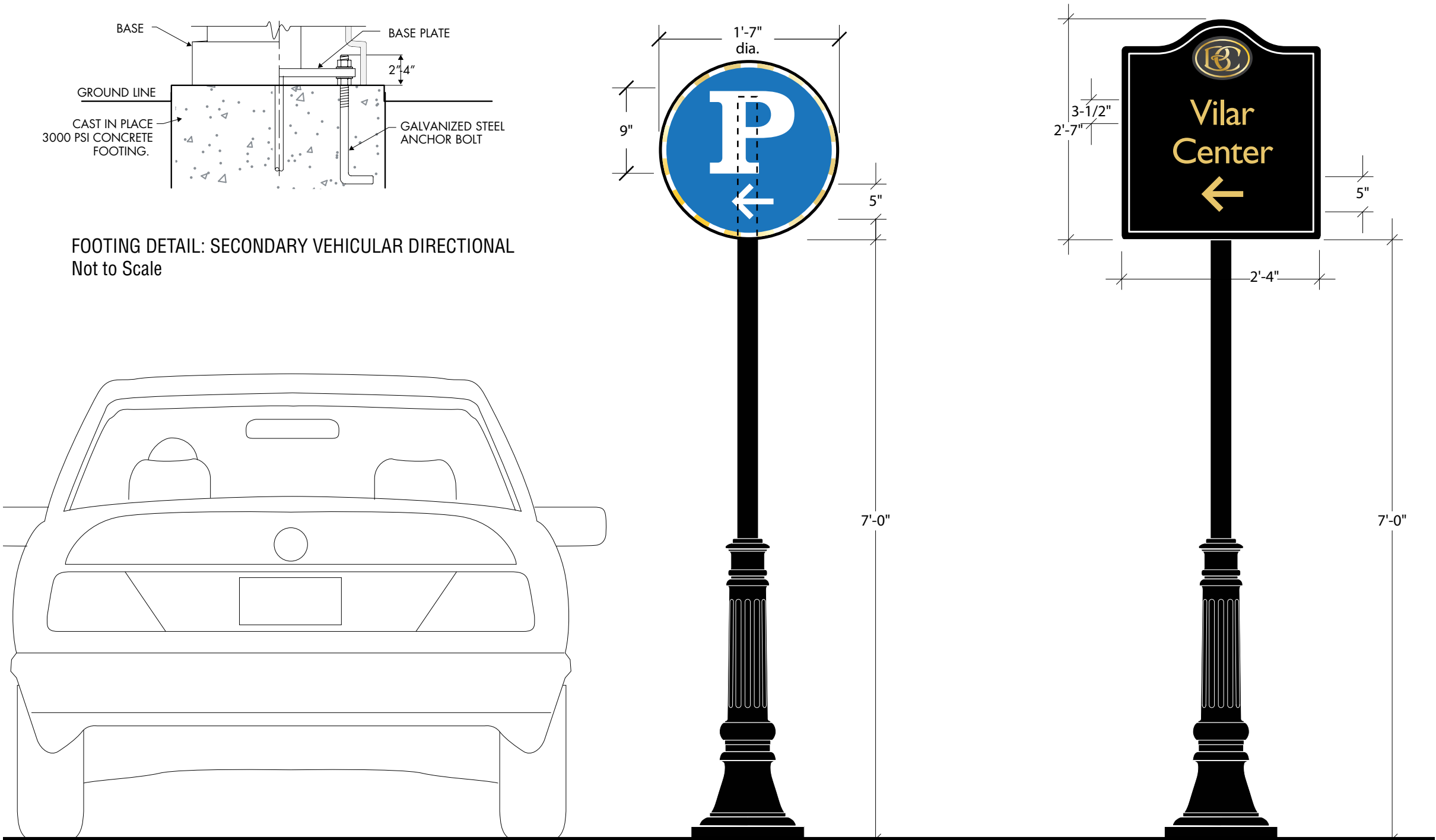
TYPEFACE: Gill Sans Regular.

CONSTRUCTION: Decorative posts available from ELA Lighting (<http://www.ela-lighting.com/>).  
Base and Post: P-3016. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.  
Message Panels: 1/4" thick aluminum sign panel and attachment bracket. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out.  
Messages and arrows: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White.

FOOTING: Cast in place 3000 psi concrete footing.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



SIGN TYPE D.I

VEHICULAR DIRECTIONAL  
AT ENTRY (RETROFIT)

DESCRIPTION:

CONTENT GUIDELINES: Arrows and messages per message schedule.

TYPEFACE: Gill Sans Regular.

CONSTRUCTION:

Sign body is existing.  
Remove existing messages and arrows (dimensional letters). Patch and fill stone background panel.  
New letters and arrows are 1/4” cut aluminum letters.  
Paint face and sides Matthews MP46400SP Brilliant Gold.  
Pin mount to stone background in a permanent manner.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



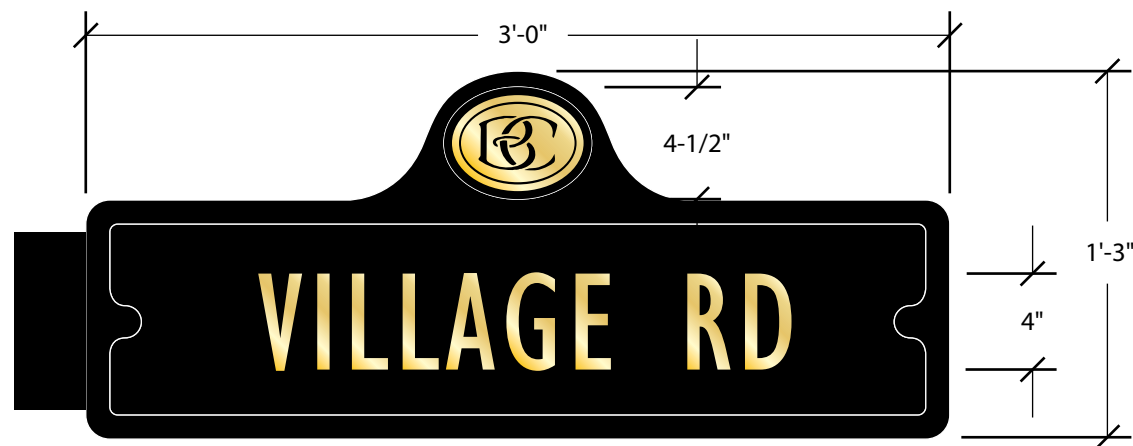
Before: Directional Sign at Entry

Sign is too early on entry curve for the message shown. Left oriented arrow is confusing at this point.

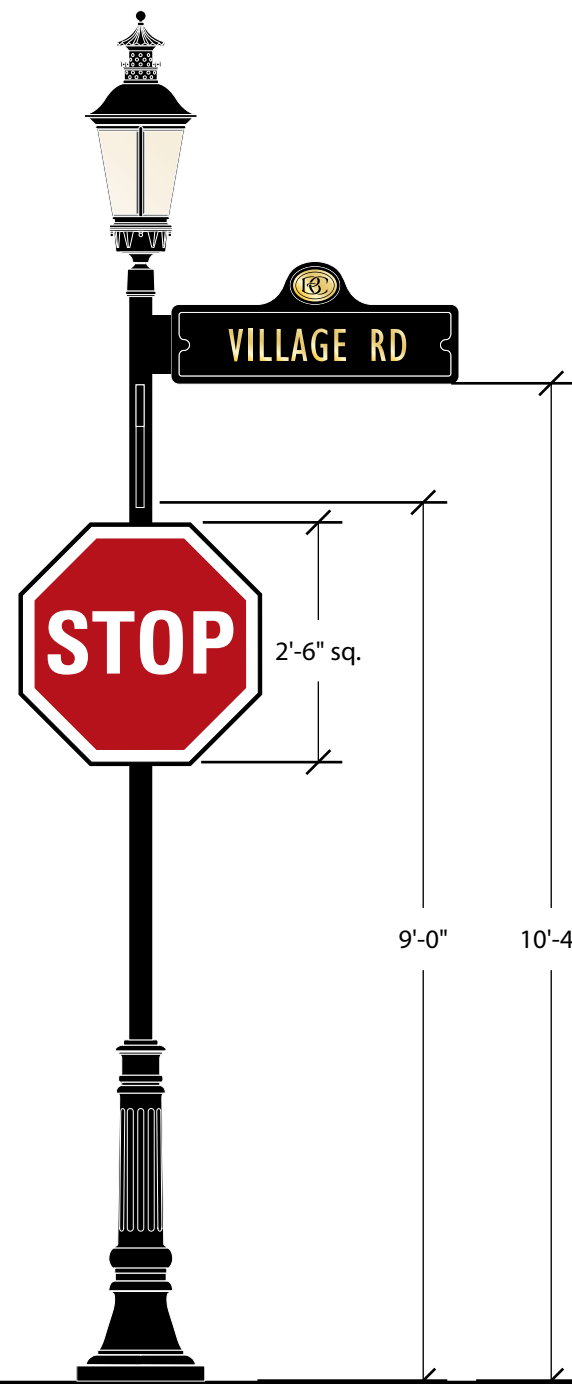
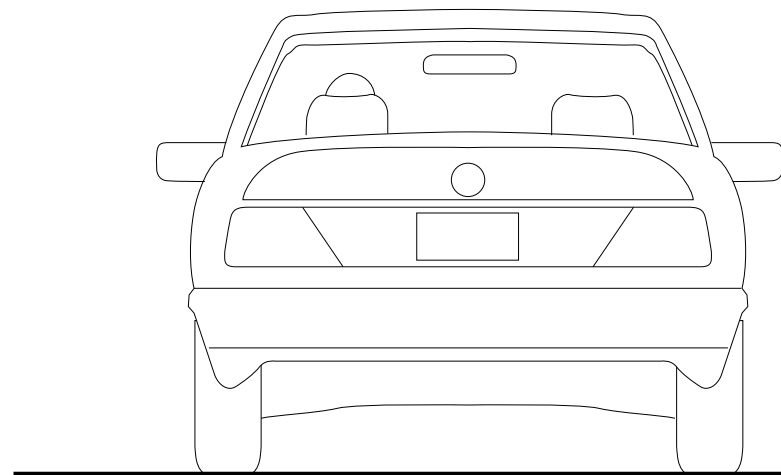


After: Directional Sign at Entry  
Left arrow is omitted from layout. Words reinforce direction.





DETAIL: STREET IDENTIFICATION  
Scale: 1-1/2"=1'-0"



ELEVATION: STREET IDENTIFICATION & STOP SIGN  
Scale: 1/2"=1'-0"



Existing Street Sign

## SIGN TYPE E.1

### PRIMARY STREET I.D. WITH STOP SIGN

DESCRIPTION: The Primary Street I.D. with Stop Sign occurs at roads of Village Road.

CONTENT GUIDELINES: Street names per message schedule. "BC" Monogram.

TYPEFACE: Gill Sans Condensed.

CONSTRUCTION: Decorative posts available from ELA Lighting (<http://www.ela-lighting.com/>). Where possible, re-use existing base and/or lantern.

Base and Post: P-3016. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

Lantern: L185-4BH Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

Street I.D. Panels (double-sided): 1" thick dimensional fabricated aluminum sign panels and attachment brackets. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out.

Message: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White. "BC" and border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold.

Stop Sign: 1/4" thick aluminum sign panel and attachment bracket. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out. Sign face: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White. Stop Background: 3M Translucent Red.

FOOTING: Cast in place 3000 psi concrete footing. Utilize existing if in good condition.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.

SIGN TYPE E.2

SECONDARY STREET IDENTIFICATION

DESCRIPTION:The Secondary Street I.D. identifies streets in Beaver Creek without a lantern.

CONTENT GUIDELINES: Street names per message schedule. “BC” Monogram.

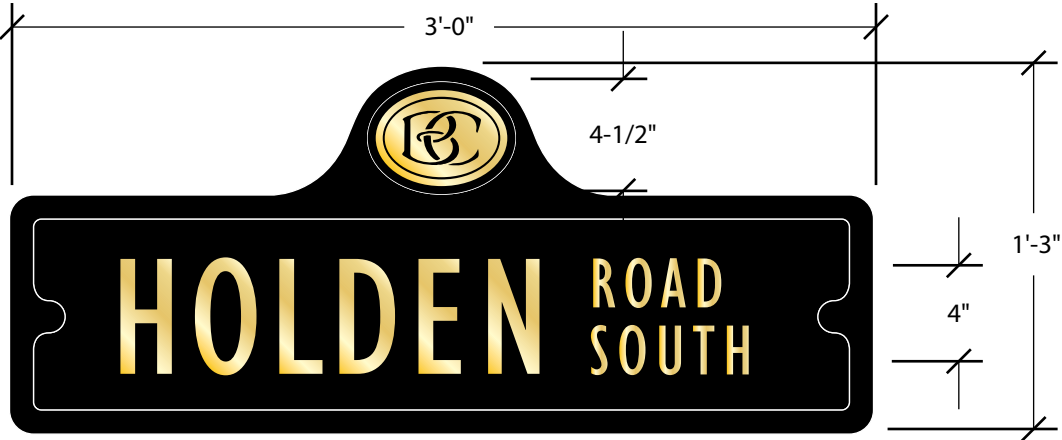
TYPEFACE: Gill Sans Condensed.

CONSTRUCTION: Decorative posts available from ELA Lighting (<http://www.ela-lighting.com/>).  
Base and Post: P-3016. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.  
Street I.D. Panels (double-sided): 1” thick dimensional fabricated aluminum sign panels and attachment brackets.  
Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out.  
Message: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White. “BC” and border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold.

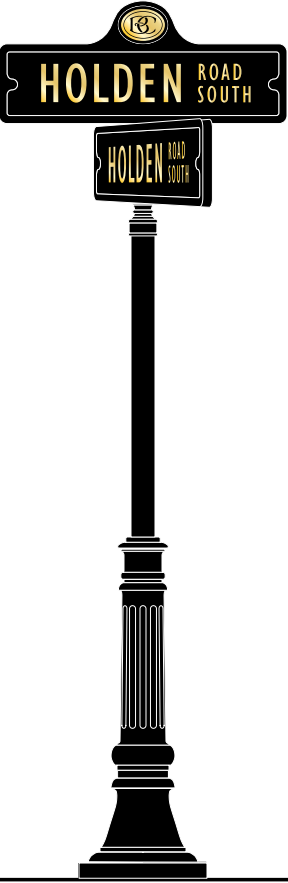
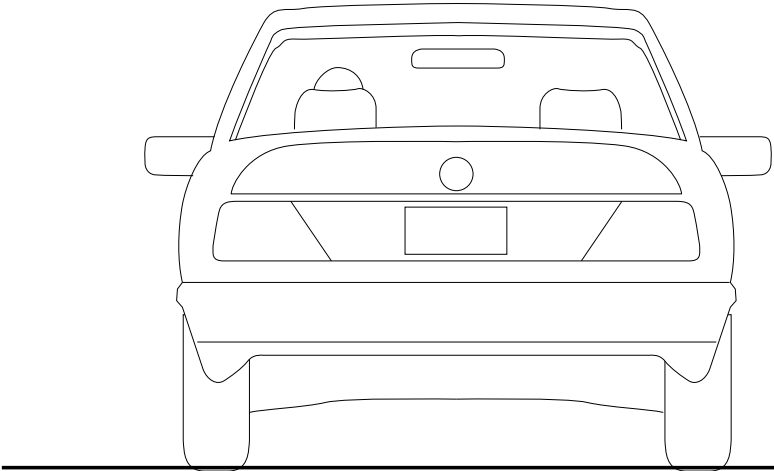
FOOTING: Cast in place 3000 psi concrete footing. Utilize existing if in good condition.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



DETAIL: STREET IDENTIFICATION  
Scale: 1-1/2"=1'-0"



ELEVATION: STREET IDENTIFICATION  
Scale: 1/2"=1'-0"



SIGN TYPE F.I

VILAR ESCALATOR  
IDENTIFICATION SIGN

DESCRIPTION:The Vilar Center Escalator sign identifies the entry portal to the Vilar Center.

CONTENT GUIDELINES:The “BC” monogram occurs as a plaque above the message.

TYPEFACE:Trajan Bold.

CONSTRUCTION:  
Arched background: 1/4“ thick cut aluminum panel.  
Attach to existing covered escalator in a permanent manner with no exposed fasteners. Paint all sides: MP 19952 Charcoal metallic. Letters: 1/2” thick cut aluminum letters. Mount to background with no exposed fasteners. Paint faces and returns: MP46400SP Brilliant Gold. “BC” Plaques background: 1/4“ thick cut aluminum panel. Attach to existing Gatehouse covered bridge in a permanent manner with no exposed fasteners. Paint all sides: MP 19952 Charcoal metallic. Monogram: 1/2” thick cut aluminum. Mount to background with no exposed fasteners. Paint faces and returns: MP46400SP Brilliant Gold. All dimensions to be verified in field prior to fabrication.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



Photo Rendering: Vilar Center Escalator Directional

SIGN TYPE G.I

ART IDENTIFICATION  
PLAQUE STANDARD

DESCRIPTION: Sign identified art in public spaces.

CONTENT GUIDELINES: Title, artist, contact information.

TYPEFACE: Trajan Bold.

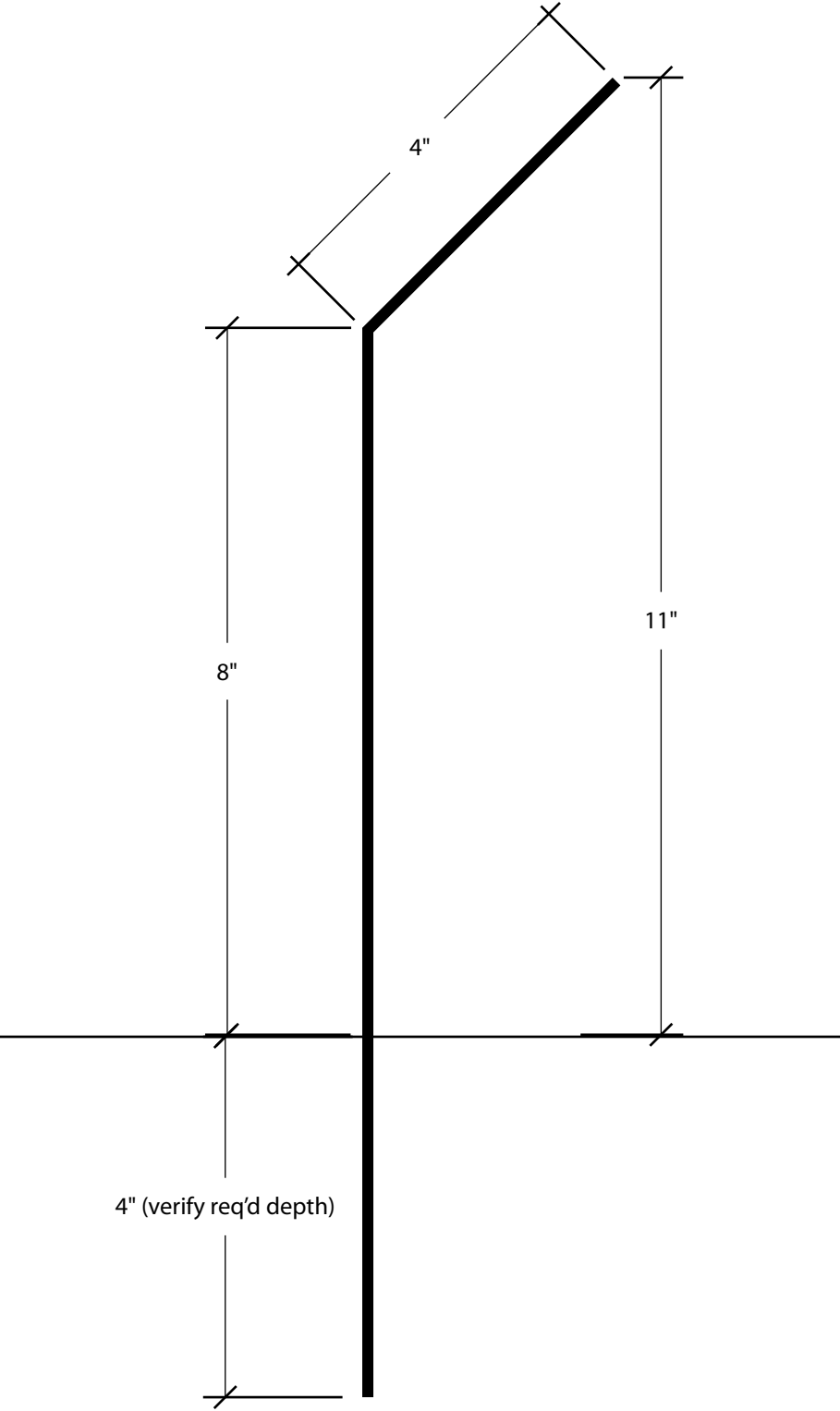
CONSTRUCTION:  
1/8” thick aluminum panel with bend at top. Paint all sides:  
MP 19952 Charcoal metallic. Text is surface screen printed,  
color: Gold.

LOCATION & MESSAGE: Replace existing: To be determined.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



Photo Rendering: Art Identification Plaque



Side Elevation: Art Identification Plaque  
1/2 Full Size



SIGN TYPE H.I

PEDESTRIAN DIRECTIONAL

DESCRIPTION: The Pedestrian Directional guides visitor to and from key destinations in the Village.

CONTENT GUIDELINES: Directional destinations, symbols and arrows per message schedule.

TYPEFACE: Gill Sans Regular.

CONSTRUCTION: For the significant amount of pedestrian directional sign conditions within the Village, existing posts can be utilized. See locations and messages for signs requiring new posts vs. existing. Decorative posts available from ELA Lighting (<http://www.ela-lighting.com/>). Where possible, re-use existing base and/or lantern.

Base and Post: P-3016. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

Lantern: L185-4BH Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

Finial: Custom 4" diameter cast metal sphere (or approved alternate). Paint all exposed surfaces, Matthews MP46400SP Brilliant Gold.

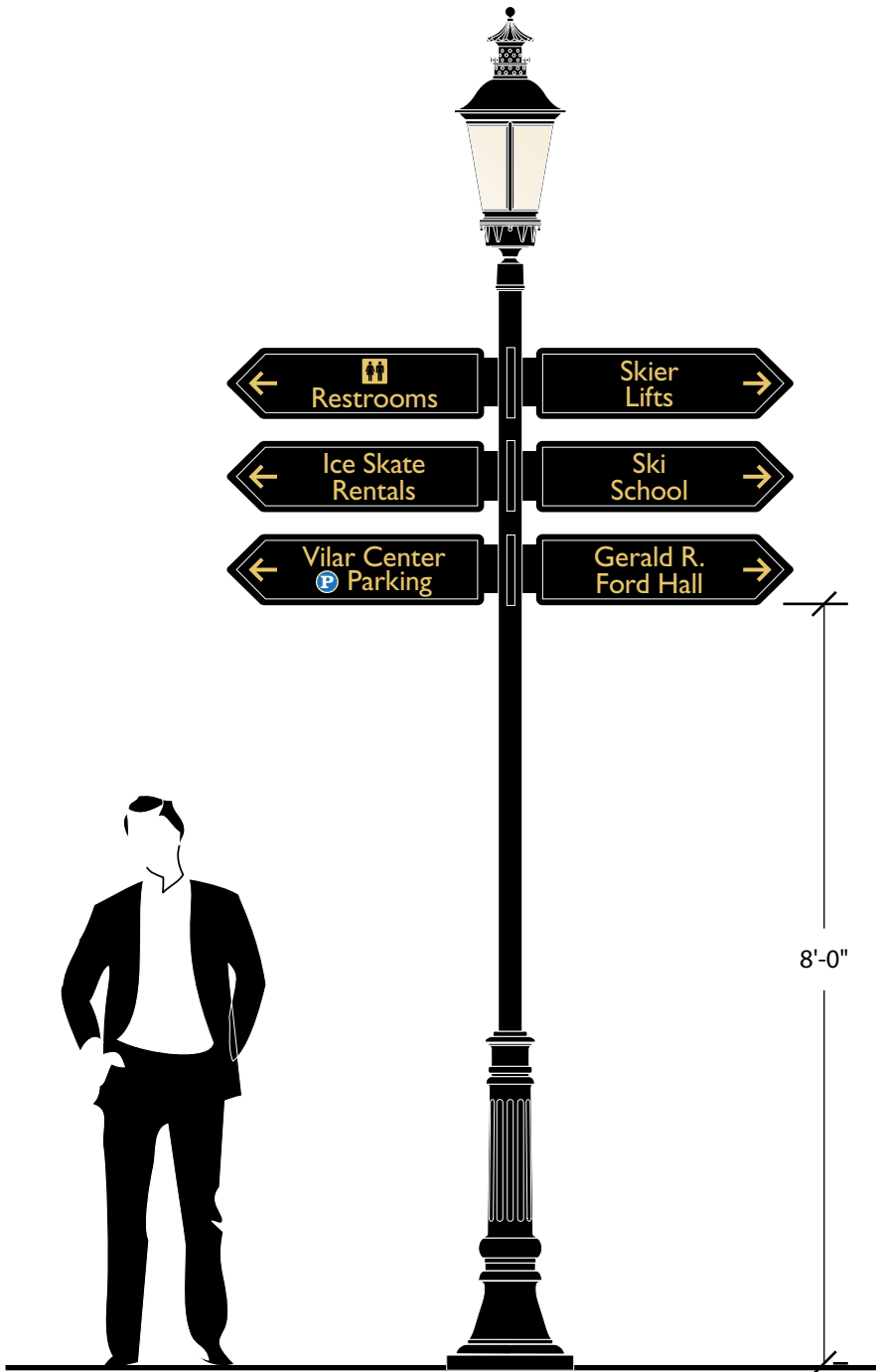
Directional Message Panels (double-sided): 1" thick dimensional fabricated aluminum sign panels and attachment brackets. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out.

Message and arrow: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White. "BC" and border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold.

FOOTING: Cast in place 3000 psi concrete footing where new sign posts are required only.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



PEDESTRIAN DIRECTIONAL ON EXISTING LIGHT FIXTURE  
Scale: 1/2"=1'-0"



PEDESTRIAN DIRECTIONAL W/ FINIAL  
Scale: 1/2"=1'-0"

SIGN TYPE H.2

PEDESTRIAN DIRECTIONAL  
& DIRECTORY COMBO

DESCRIPTION:The Pedestrian Directional guides visitor to and from key destinations in the Village.

CONTENT GUIDELINES: Directional destinations, symbols and arrows per message schedule.

TYPEFACE: Gill Sans Regular.

CONSTRUCTION: For the significant amount of pedestrian directional sign conditions within the Village, existing posts can be utilized. See locations and messages for signs requiring new posts vs. existing.

Decorative posts available from ELA Lighting (<http://www.ela-lighting.com/>). Where possible, re-use existing base and/or lantern.

Base and Post: P-3016. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

Lantern: L185-4BH Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

Finial: Custom 4" diameter cast metal sphere (or approved alternate). Paint all exposed surfaces, Matthews MP46400SP Brilliant Gold.

Directional Message Panels (double-sided): 1" thick dimensional fabricated aluminum sign panels and attachment brackets. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out.

Message and arrow: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White. "BC" and border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold.

SEE SIGN TYPE L.1 for Directory Specifications.

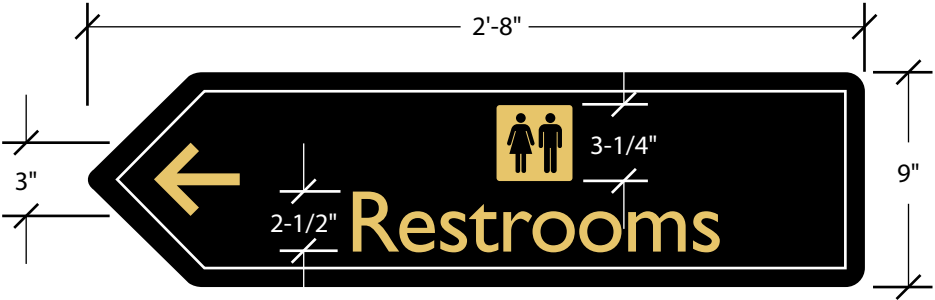
FOOTING: Cast in place 3000 psi concrete footing where new sign posts are required only.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



PEDESTRIAN DIRECTION/DIRECTORY MAP  
Scale: 1/2"=1'-0"



DETAIL: PEDESTRIAN DIRECTIONAL MESSAGES  
Scale: 1-1/2"=1'-0"



SIGN TYPE J.1

VILLAGE WALL-MOUNTED  
& HANGING DIRECTIONAL-  
LARGE (Multi-Message)

DESCRIPTION: The Wall-mounted and Hanging Directional guides visitor to and from key destinations in the Village.

CONTENT GUIDELINES: Directional destinations, symbols and arrows per message schedule.

TYPEFACE: Gill Sans Regular.

CONSTRUCTION:

Wall-Mounted:

Directional Message Panel (single-sided): 2" thick dimensional fabricated aluminum sign panel. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Panel must be easily removable for replacement or change-out. Space off existing stone wall with spacers to achieve a consistent 1/2" space between wall and sign.

Message and arrow: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White. "BC" and border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Refer to color palette for additional vinyl colors.

Hanging:

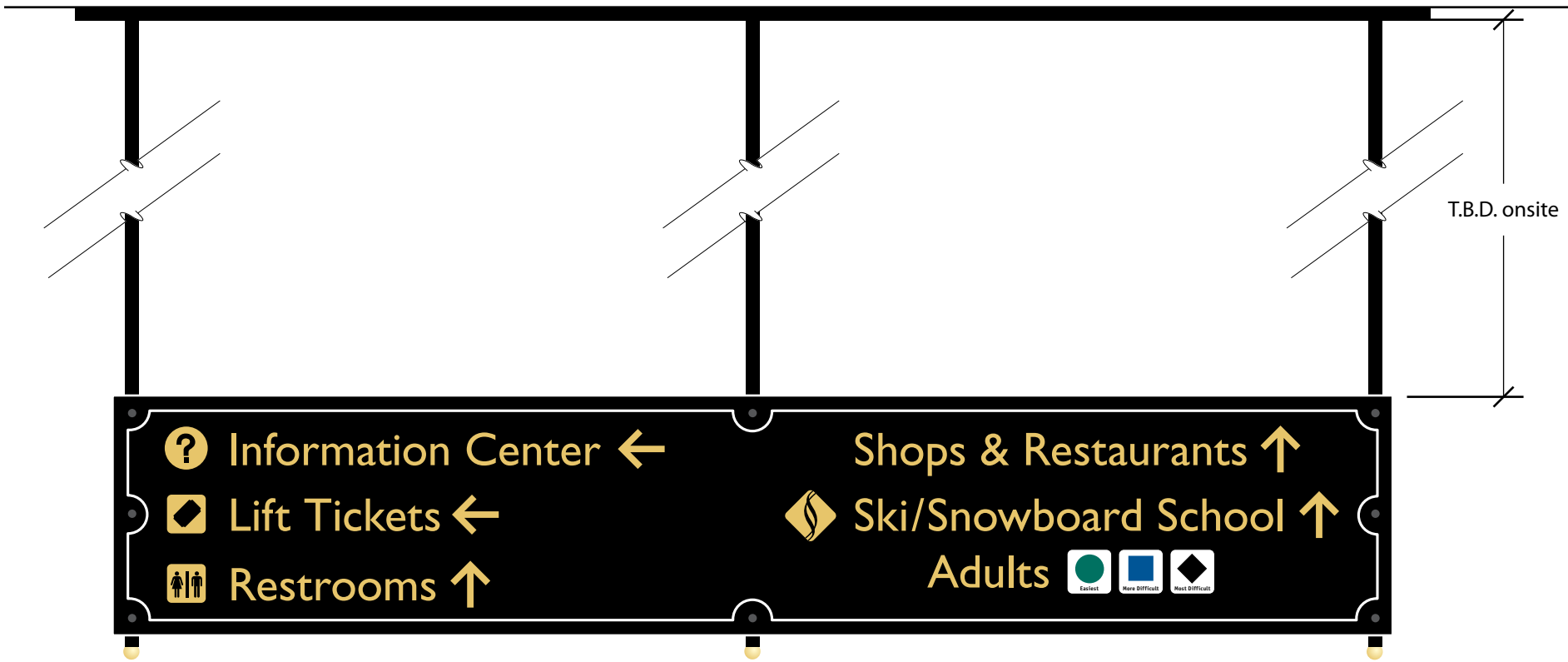
Same construction as above. 1" thick fabricated aluminum Hanging bracket and 1" diameter round aluminum tubes.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

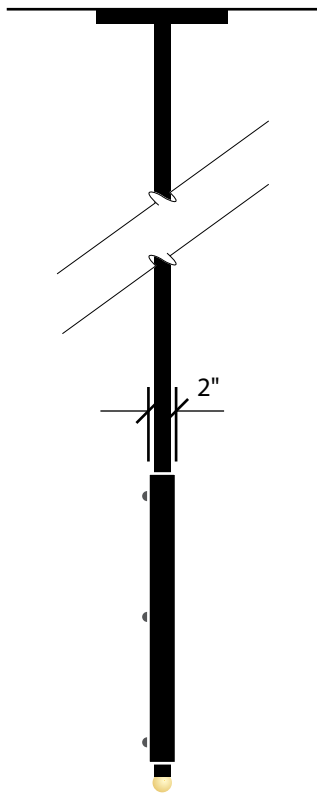
NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



ELEVATION: WALL-MOUNTED PEDESTRIAN DIRECTIONAL  
Scale: 1"=1'-0"



ELEVATION: HANGING PEDESTRIAN DIRECTIONAL  
Scale: 1"=1'-0"



SIDE ELEVATION:  
Scale: 1"=1'-0"

SIGN TYPE J.2

VILLAGE WALL-MOUNTED  
& HANGING DIRECTIONAL-  
MEDIUM (Multi and Single  
Message)

DESCRIPTION: The Wall-mounted and Hanging Directional guides visitor to and from key destinations in the Village.

CONTENT GUIDELINES: Directional destinations, symbols and arrows per message schedule.

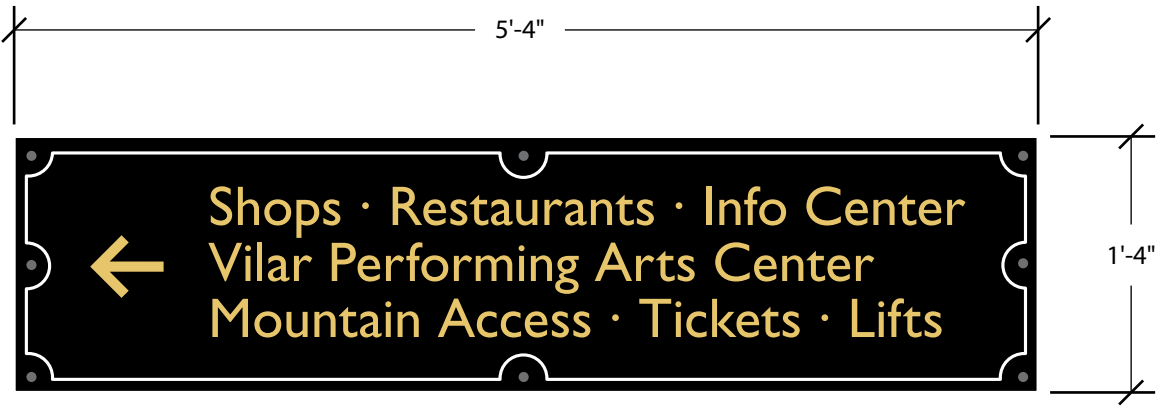
TYPEFACE: Gill Sans Regular.

CONSTRUCTION:  
Wall-Mounted:  
Directional Message Panel (single-sided): 2” thick dimensional fabricated aluminum sign panel. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Panel must be easily removable for replacement or change-out. Space off existing stone wall with spacers to achieve a consistent 1/2” space between wall and sign.  
Message and arrow: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White. “BC” and border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Refer to color palette for additional vinyl colors.

Hanging:  
Same construction as above. 1” thick fabricated aluminum Hanging bracket and 1” diameter round aluminum tubes.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

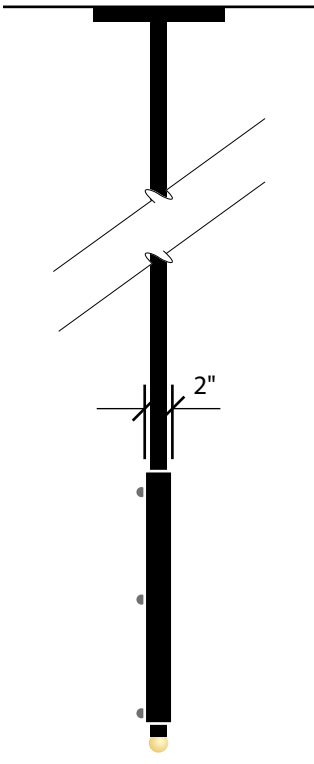
NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



ELEVATION: WALL-MOUNTED PEDESTRIAN DIRECTIONAL  
Scale: 1"=1'-0"



ELEVATION: HANGING PEDESTRIAN DIRECTIONAL  
Scale: 1"=1'-0"



SIDE ELEVATION:  
Scale: 1"=1'-0"





Photo Rendering: Wall mounted directional sign in context.



ELEVATION: WALL PEDESTRIAN DIRECTIONAL  
Scale: 1-1/2"=1'-0"

## SIGN TYPE J.3

### VILLAGE WALL-MOUNTED DIRECTIONAL-MEDIUM (Multi-Message)

**DESCRIPTION:** The Wall-mounted Directional guides visitor to and from key destinations in the Village.

**CONTENT GUIDELINES:** Directional destinations, symbols and arrows per message schedule.

**TYPEFACE:** Gill Sans Regular.

#### CONSTRUCTION:

Directional Message Panel (single-sided): 2" thick dimensional fabricated aluminum sign panel. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Panel must be easily removable for replacement or change-out. Space off existing stone wall with spacers to achieve a consistent 1/2" space between wall and sign.

Message and arrow: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White. "BC" and border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Refer to color palette for additional vinyl colors.

**LOCATION & MESSAGE:** See Section 2 for Sign Location Plans and messages.

**NOTES:** Refer to sign fabricator shop drawings for all construction details and additional information.



SIGN TYPE K.1

PARKING GARAGE  
IDENTIFICATION  
CLEARANCE BAR & GATE  
HOUSE MONOGRAM

DESCRIPTION:The K series of signs identifies the gate house garage entrance and clearance information.

CONTENT GUIDELINES: Messages per message schedule.

TYPEFACE: Trajan Bold and Gill Sans Regular.

CONSTRUCTION:  
Gatehouse Monogram: Plaque background: 1/4" thick cut aluminum panel. Paint all sides: MP 19952 Charcoal metallic. Monogram: 1/2" thick cut aluminum. Mount to background with no exposed fasteners. Paint faces and returns: MP46400SP Brilliant Gold. Attach to existing Gatehouse in a permanent manner with no exposed fasteners.

Parking Identification: Ten (10) 1'-6" square 3/4" thick black slate panels. Identification letters are v-cut carved in face of slate. Infill with MP46400SP Brilliant Gold paint. Attach to existing building facade with no exposed fasteners.

Clearance Bar: 4" diameter aluminum tube with finished end caps. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Text is 3M reflective white machine-cut vinyl.

All dimensions to be verified in field prior to fabrication.

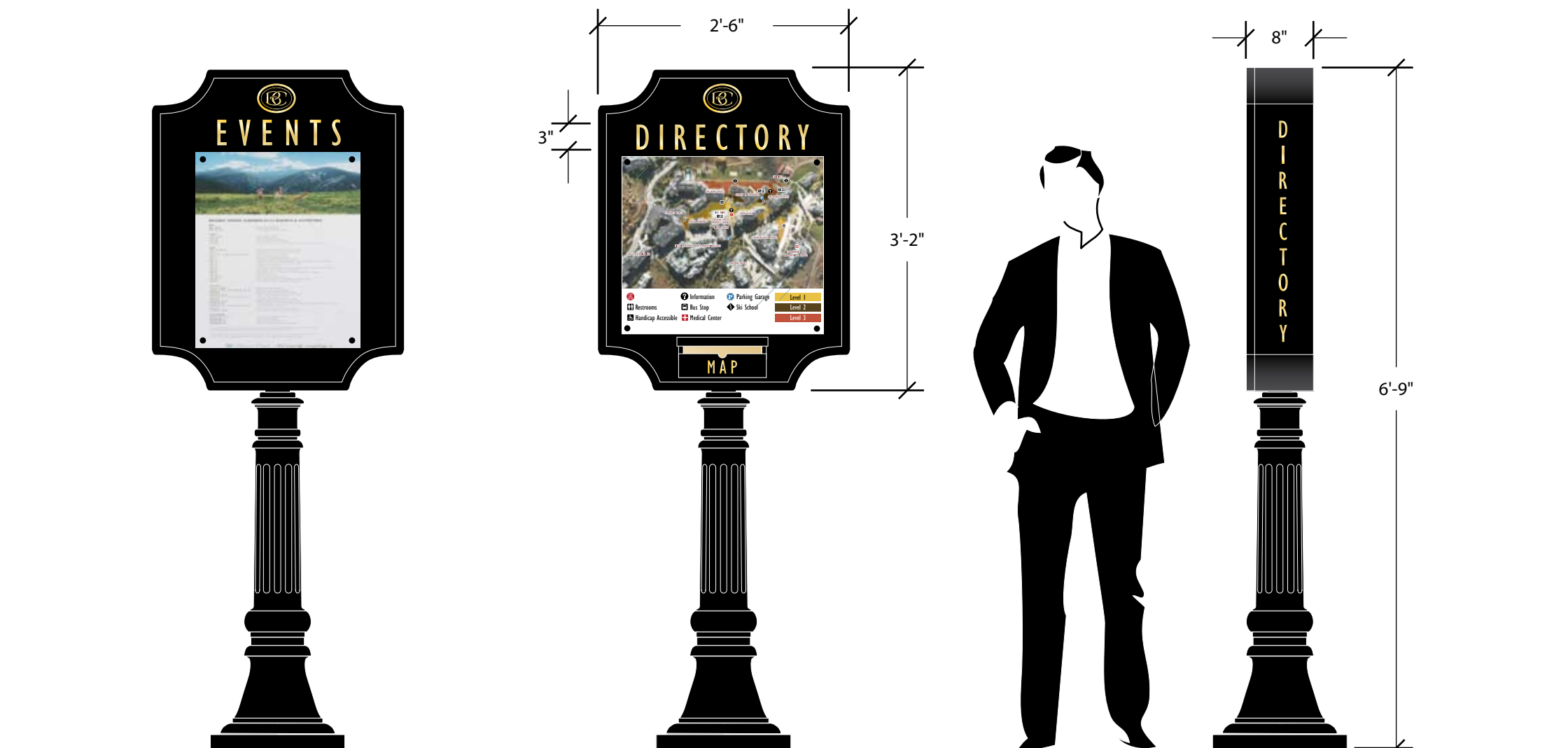
LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



Photo Rendering: Overhead Parking Identification and Clearance Bar and Gatehouse Resort Identification. Parking Directional is shown for reference only. See Sign Type C.2 for details.





ELEVATION: RESORT EVENTS  
Scale: 3/4"=1'-0"

ELEVATION: VILLAGE DIRECTORY  
Scale: 3/4"=1'-0"

SIDE ELEVATION: VILLAGE DIRECTORY  
Scale: 3/4"=1'-0"

## SIGN TYPE L.1

### VILLAGE DIRECTORY

**DESCRIPTION:** The Village Directory is a freestanding sign with a Village orientation map on one side and events on the opposite side.

**CONTENT GUIDELINES:** Messages and orientation map per message schedule.

**TYPEFACE:** Gill Sans Condensed.

**CONSTRUCTION:** Decorative posts available from ELA Lighting (<http://www.ela-lighting.com/>).  
Base and Post: P-3016. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

Directory cabinet: 8" thick fabricated aluminum sign cabinet. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Messages & Monogram: Machine-cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White. Map and Events: High resolution digital print mounted to metal substrate or di-bond. Attach to directory face with exposed blackened acorn nut fasteners.

Optional: Printed Village Map case below directory map.

**LOCATION & MESSAGE:** See Section 2 for Sign Location Plans and messages.

**NOTES:** Refer to sign fabricator shop drawings for all construction details and additional information.

SIGN TYPE M.I

EVENT KIOSK RETROFIT

DESCRIPTION: The Event Kiosk is a four-sided portable structure located adjacent to the escalators to One Beaver Creek. The future intent is to house large format posters for seasonal events listings and other event posters.

CONTENT GUIDELINES: Temporary printed posters (3 sides) and event listings (1 side).

TYPEFACE: N/A

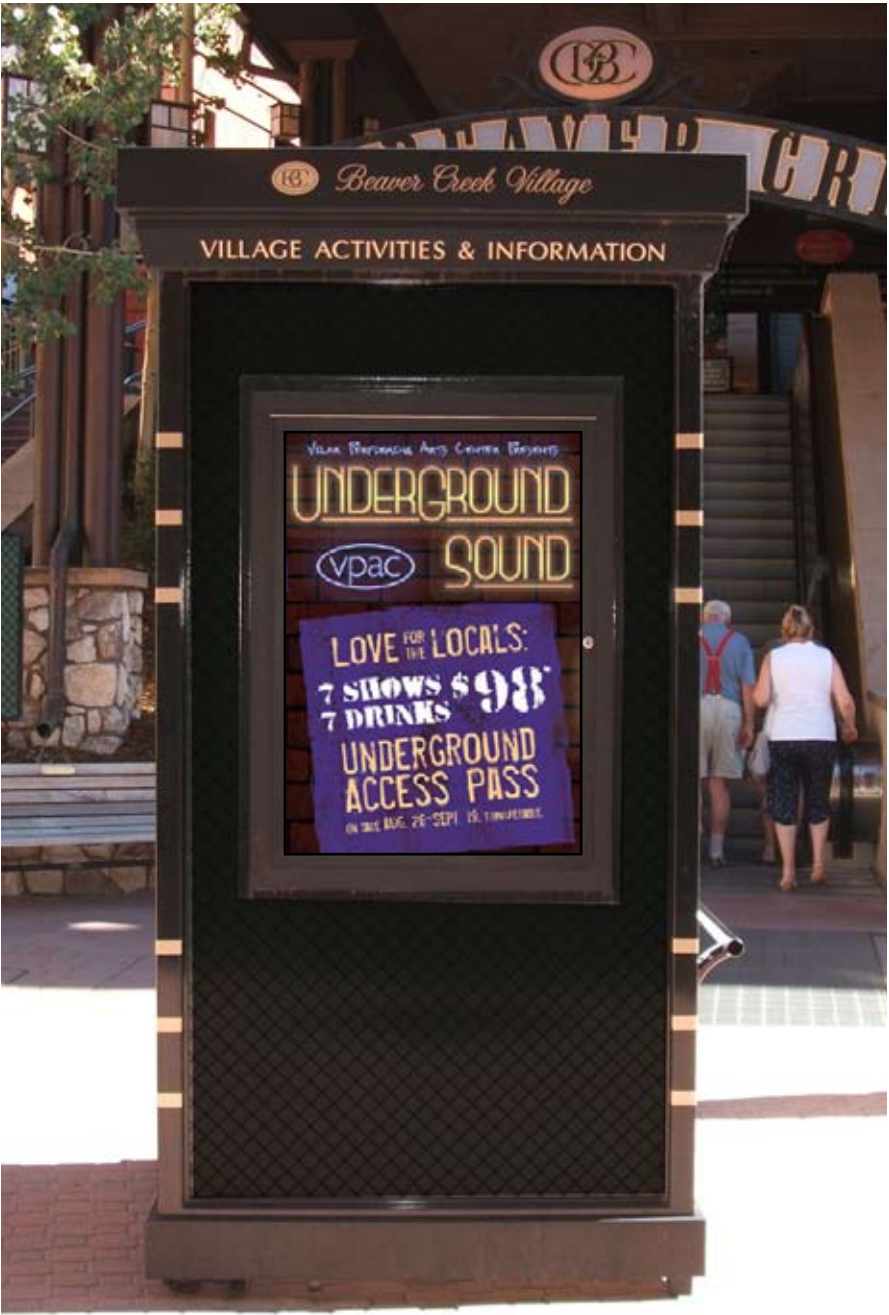
CONSTRUCTION: Remove existing cases from four (4) sides. Paint background, Matthews MPC 41306 Signal Jet Black. Install four (4) new large format cases: Manufacturer: Nelson-Harkins Industries Model Number: 244, One door poster case. Size: 36” x 48” Color: Anodized Black Interior: Cork with black fabric

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

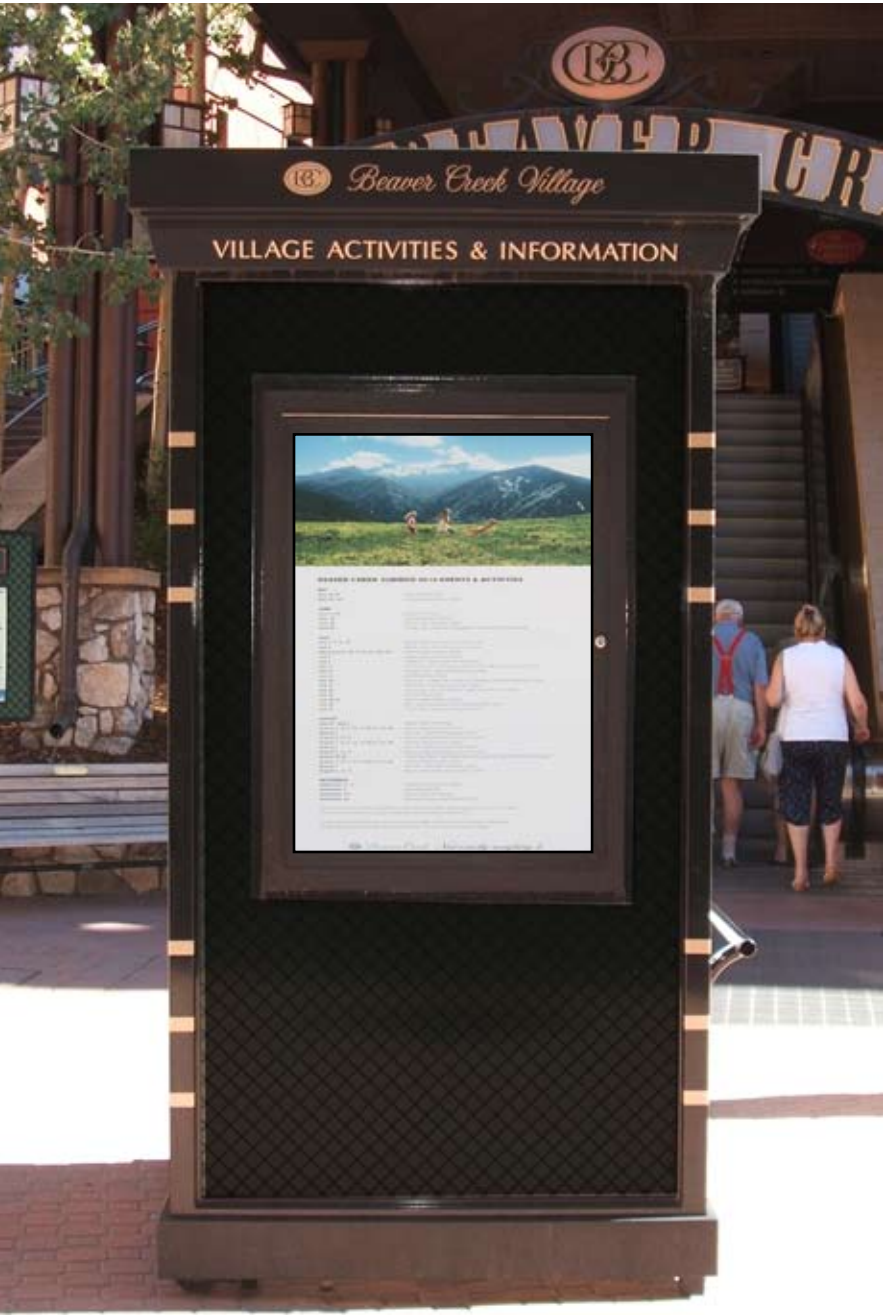
NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



Existing Activities and Information Kiosk



Proposed Retrofit of Activities and Information Kiosk (Event Posters: 3 sides)



Proposed Retrofit of Activities and Information Kiosk (Event List: 1 side)



SIGN TYPE N.I

MOUNTAIN BASE  
ELECTRONIC MESSAGE  
BOARD (Back)



Existing Base Informational Sign (Back face)

DESCRIPTION: Back face of Mountain Ski Trail Map to be utilized for Beaver Creek Resort Map.

CONTENT GUIDELINES: Resort Map (Design Pending)

TYPEFACE: N/A

CONSTRUCTION:  
58" x 86" (verify in field) 4-color high resolution digital print with UV overlaminate. Mount to rigid substrate appropriate for exterior installation (aluminum, di-bond or approved equal).

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.

SIGN TYPE O.I

BUS STOP IDENTIFICATION

DESCRIPTION:The Bus Stop Identification identifies the locations where parking shuttle and other shuttles stop on Village Road.The sign is removable for easy change-out.

CONTENT GUIDELINES: Message and/or symbol per message schedule.

TYPEFACE: Gill Sans Regular.

CONSTRUCTION: Post and armature are existing. Sign is 1/4” thick aluminum panel. Paint all surfaces, Matthews MPC 41306 Signal Jet Black. Border: 3M ScotchCal Machine-cut vinyl, color: 7725-10 White. Symbol and text are 3M ScotchCal Machine-cut vinyl, color: 180C-220 Gold Metallic. Mount sign with removable metal o-rings. Sign is double-sided.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



Photo Rendering: Shuttle Bus Stop Identification



DETAIL ELEVATION: BUS STOP IDENTIFICATION  
(Seasonal/Removable)  
SCALE: 3"=1'-0"



SIGN TYPE P.I

OVERHEAD BRIDGE I.D. (and Clearance Information)



Photo Rendering: Bridge Identification

DESCRIPTION: The Overhead Bridge Identification identifies Beaver Creek Resort as visitors arrive at the Village. The Clearance sign informs vehicles of the bridge clearance.

CONTENT GUIDELINES: Message per message schedule.

TYPEFACE: Trajan Bold

CONSTRUCTION: "BEAVER CREEK RESORT" 14" high 1" deep fabricated aluminum letters. Paint face and sides, Matthews MP46400SP Brilliant Gold. Stud mount letters to bridge structure in a permanent manner. Space off bridge a consistent 1/2" using spacers as required. "CLEARANCE" 6" high 1/4" thick cut aluminum letters. Paint face and sides, Matthews MP46400SP Brilliant Gold. Pin mount letters to bridge with no exposed fasteners.

Note: Existing clearance sign to be removed and bridge to be re-painted prior to installing new sign letters.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.

SIGN TYPE Q.I

VISITOR INFORMATION I.D.

DESCRIPTION:TheVisitor Information I.D. sign identifies the Information Center above the entrance.

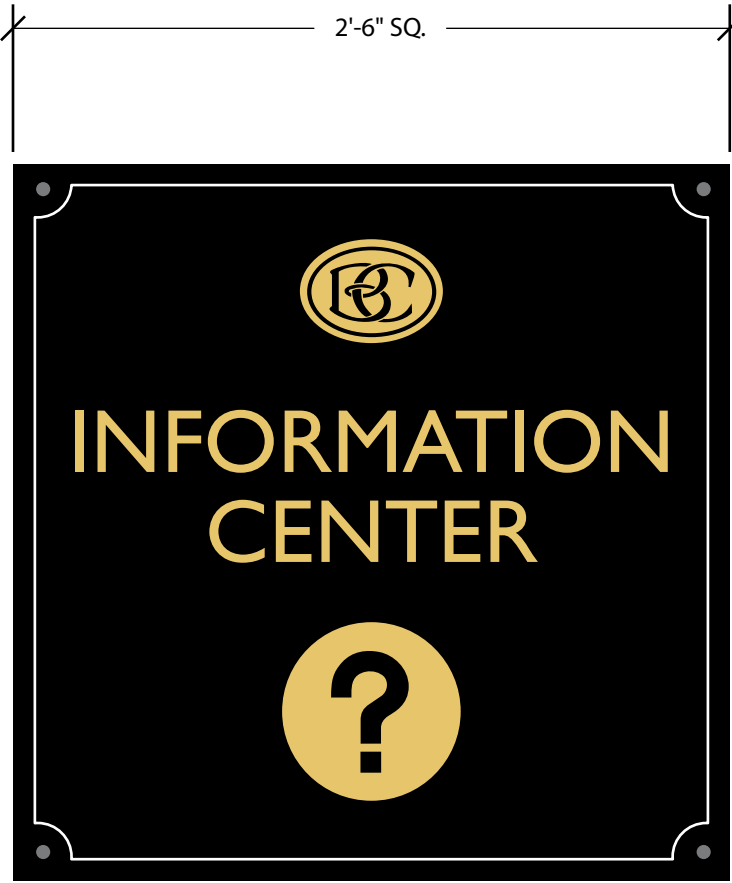
CONTENT GUIDELINES: Logo, message and symbol per message schedule.

TYPEFACE: Gill Sans Regular.

CONSTRUCTION:  
Armature and sign body are existing. Sign is 1/8” thick aluminum panel. Paint all surfaces, Matthews MPC 41306 Signal Jet Black. Border: 3M ScotchCal Machine-cut vinyl, color: 7725-10 White. Symbol and text are 3M ScotchCal Machine-cut vinyl, color: 180C-220 Gold Metallic. Sign is double-sided.Verify existing dimensions in field prior to fabrication.Attach to existing background with 3/8” diameter blackened acorn nut fasteners.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.

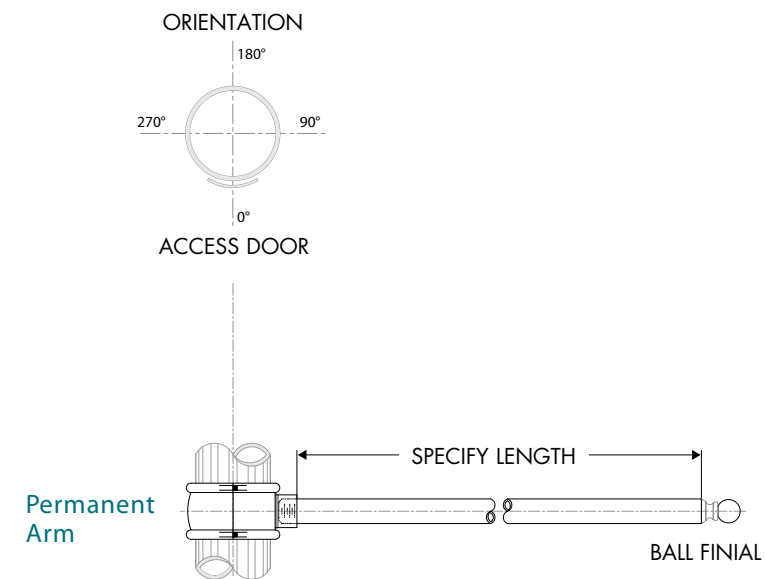


VISITOR INFORMATION IDENTIFICATION  
Scale: 1-1/2”=1’-0”





ELEVATION: STREET IDENTIFICATION & STOP SIGN  
Scale: 1/2"=1'-0"



**Design HUB**      Factory or Field Installed (HUB – Adjustable)

## SIGN TYPE R.I

### BANNER SIGN & ARMATURES

**DESCRIPTION:** Printed banners and armatures mount to existing lantern posts throughout the Village and on Village Road.

**CONTENT GUIDELINES:** To be determined. Beaver Creek logo and monogram (if used) shall comply with this document. Banners shown are for illustrative purposes only.

**TYPEFACE:** Trajan Bold.

**CONSTRUCTION:** Banner armatures available from ELA Lighting (<http://www.ela-lighting.com/>). Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

Banners are high resolution 4-color digital print on high quality vinyl substrate. Clear UV coating is required. Banners must be warranted for:

- Outdoor use.
  - Extreme weather and UV conditions.
  - High Wind conditions.
- Substrate may require wind slits and/or air vents. Banners are double-sided.

**LOCATION & MESSAGE:** To be determined by Beaver Creek Resort.

**NOTES:** Refer to sign fabricator shop drawings for all construction details and additional information.

SIGN TYPE S.I

REGULATORY SIGN:  
DECORATIVE POST

DESCRIPTION: Vehicular Regulatory Signs with decorative posts.

CONTENT GUIDELINES: Regulatory signs and symbols as required.

TYPEFACE: Highway Gothic.

CONSTRUCTION: Decorative posts available from ELA Lighting (<http://www.ela-lighting.com/>). Where possible, re-use existing base and/or lantern.

Base and Post: P-3016. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

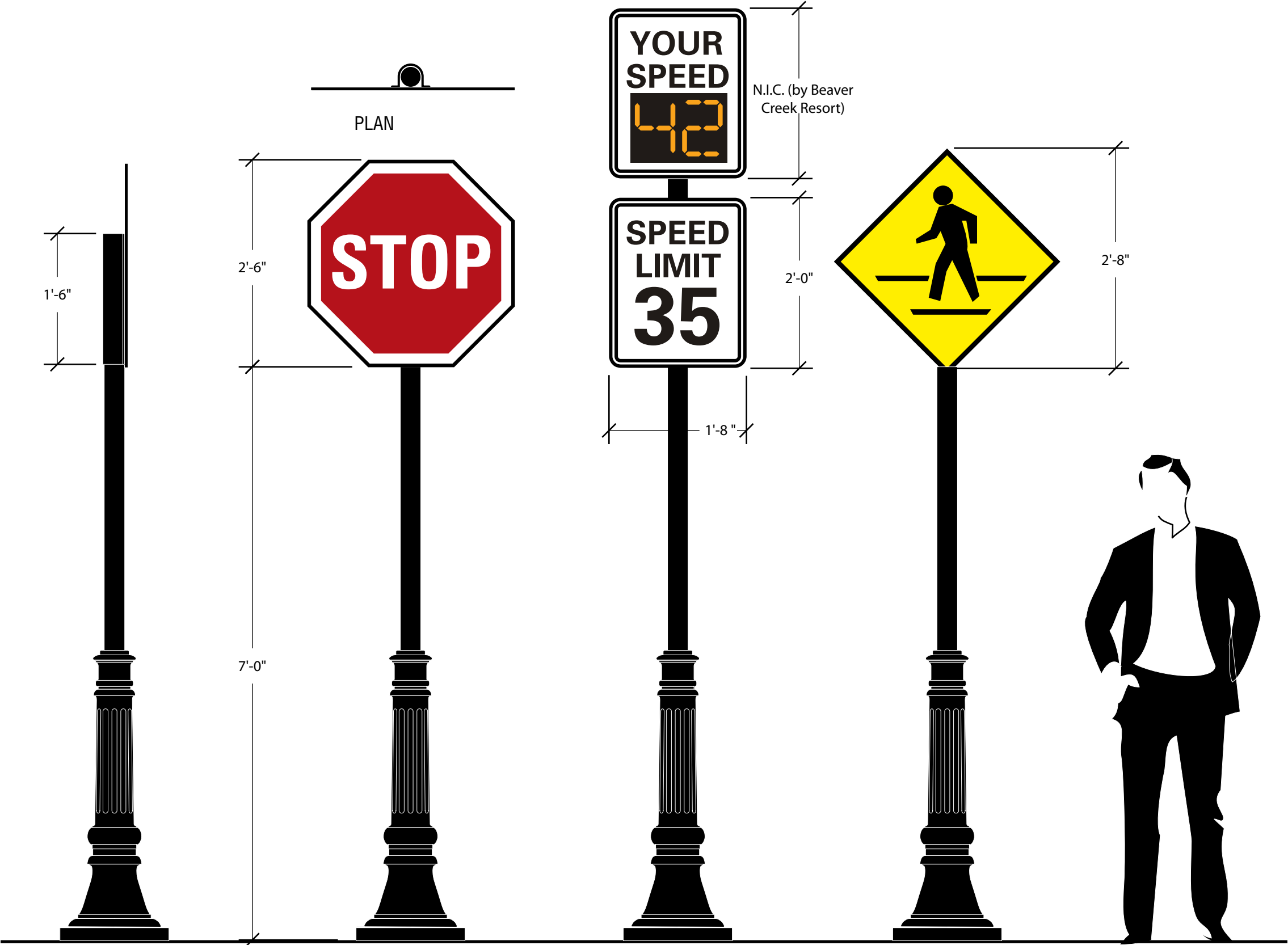
Typical Regulatory Sign: 1/4" thick aluminum sign panel and attachment bracket. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out. Sign face: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film.

NOTE: Utilize existing lantern posts for sign panel attachment where possible.

FOOTING: (New signs only) Cast in place 3000 psi concrete footing. Utilize existing if in good condition.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.





## SIGN TYPE S.2

REGULATORY SIGN:  
SIMPLIFIED POST

DESCRIPTION: Vehicular Regulatory Signs with simplified posts. Signs are to be used on streets off Village Road or as determined by Beaver Creek Resort.

CONTENT GUIDELINES: Regulatory signs and symbols as required.

TYPEFACE: Highway Gothic.

CONSTRUCTION: 3" diameter steel post and base escutcheon cover. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

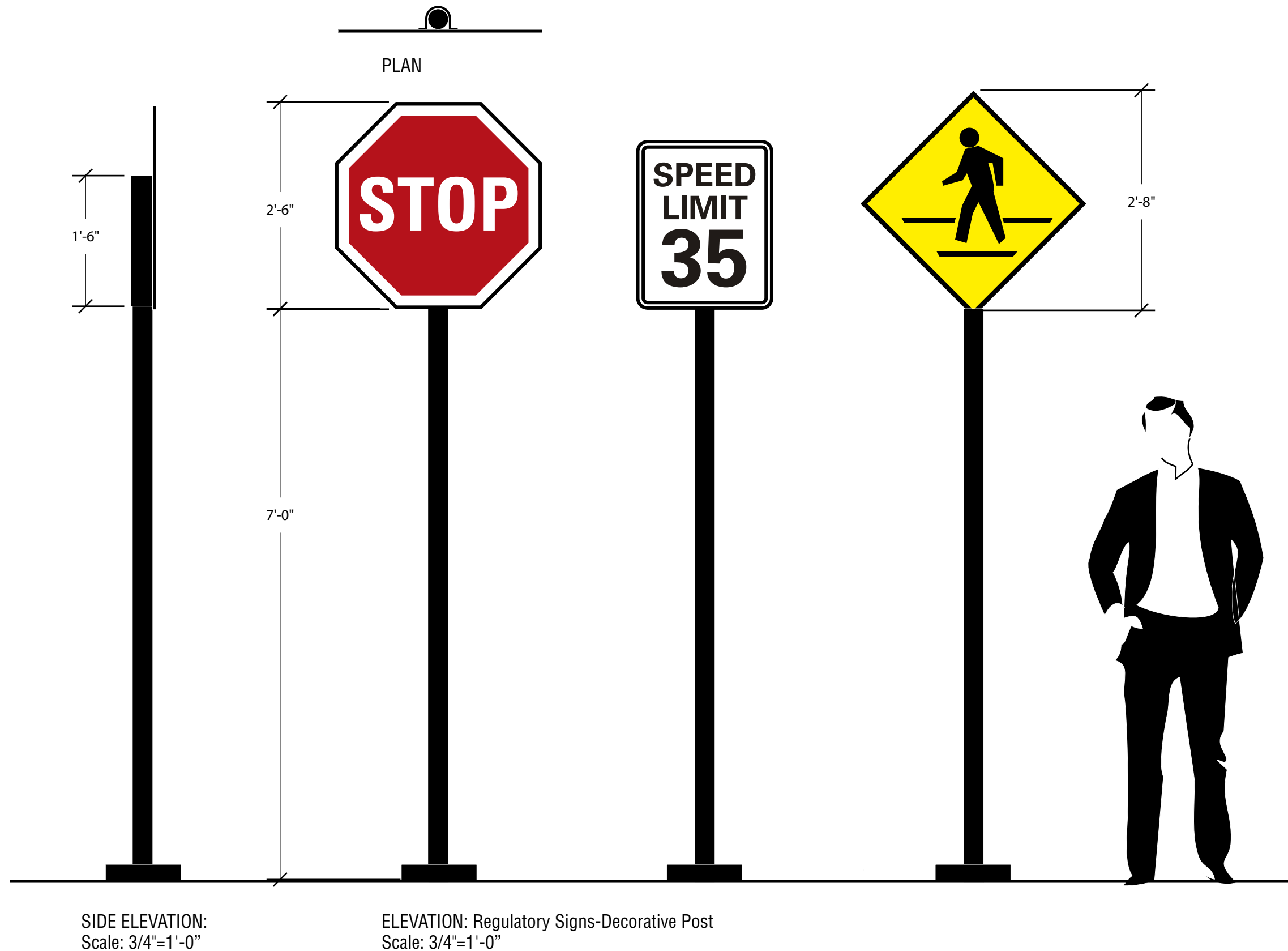
Typical Regulatory Sign: 1/4" thick aluminum sign panel and attachment bracket. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post, with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out. Sign face: Machine cut adhesive vinyl 3M Scotchlcal Reflective Graphic Film.

NOTE: Utilize existing lantern posts for sign panel attachment where possible.

FOOTING: (New signs only) Cast in place 3000 psi concrete footing. Utilize existing if in good condition.

**LOCATION & MESSAGE:** See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



SIGN TYPE S.3

REGULATORY SIGN:  
RESIDENCES ENTRY

DESCRIPTION: Private Residences regulatory sign located at the entrance streets off Village Road or as determined by the Beaver Creek Metropolitan District.

CONTENT GUIDELINES: “BC Monogram” and text per message schedule.

TYPEFACE: Gill Sans Regular.

CONSTRUCTION: Decorative posts available from ELA Lighting (<http://www.ela-lighting.com/>). Base and Post: P-3016. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

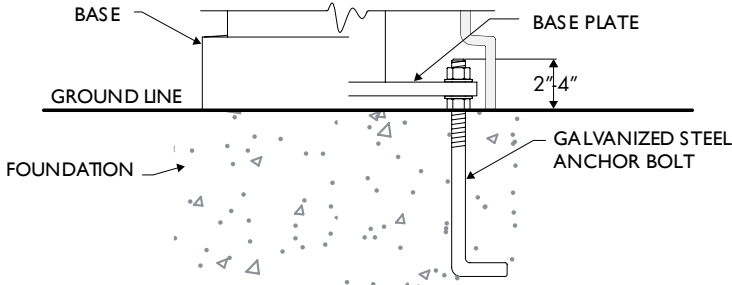
Message Panels: 1/4” thick aluminum sign panel and attachment bracket. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with no exposed fasteners on face of sign. Panels must be easily removable for replacement or change-out.

Messages and arrows: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Reflective Graphic Film: White.

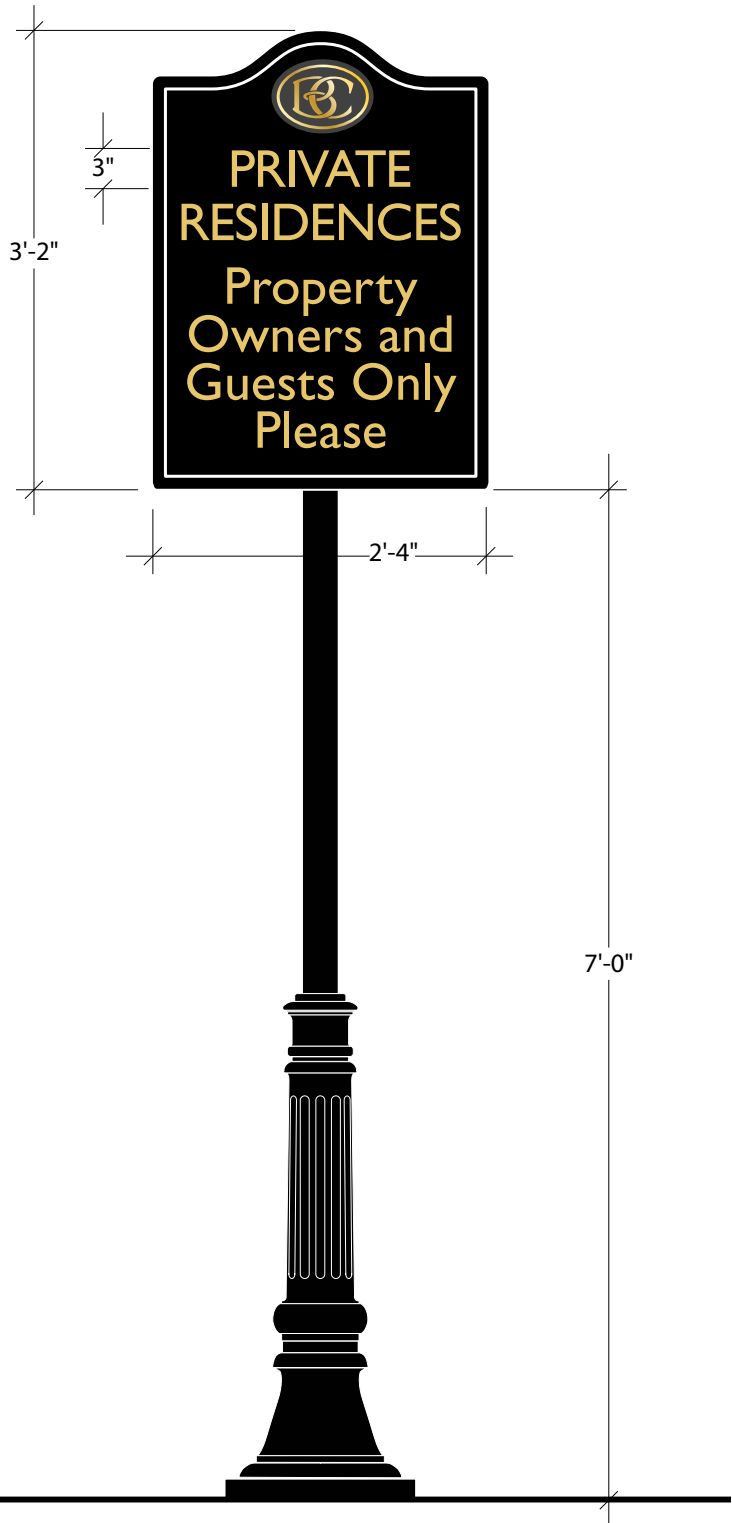
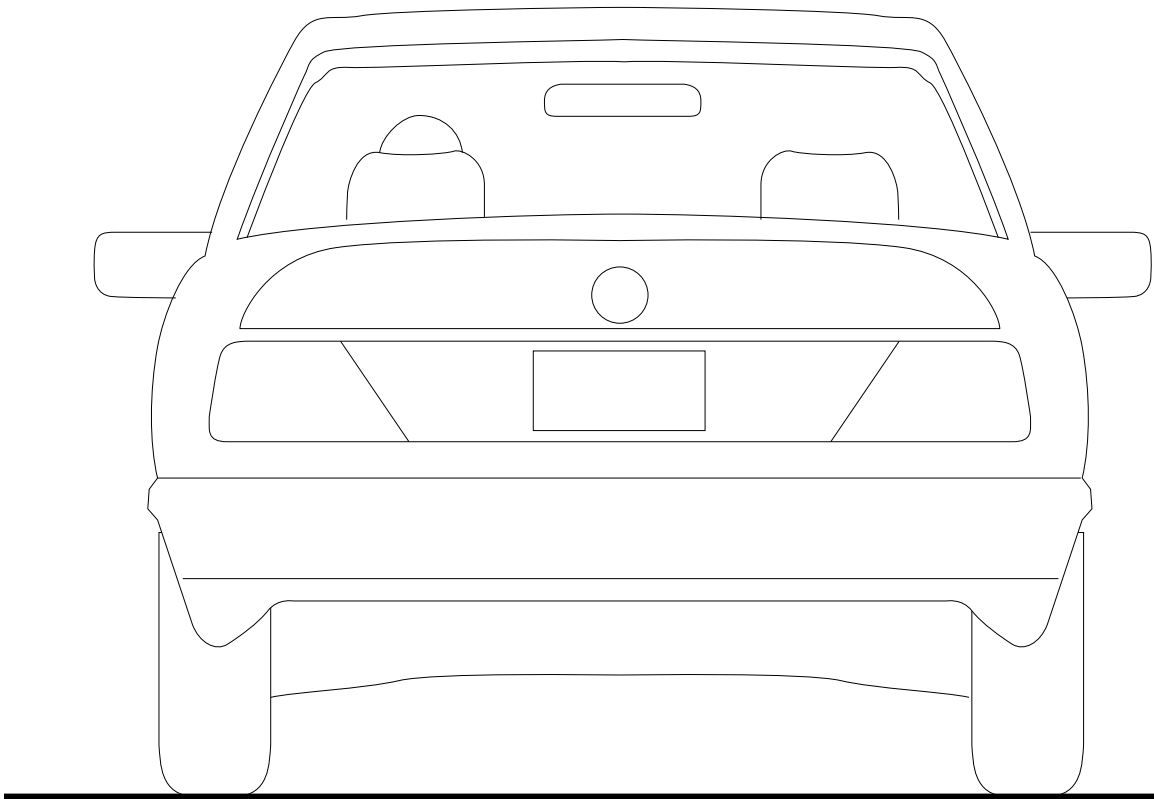
FOOTING: Cast in place 3000 psi concrete footing.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



FOOTING DETAIL: SECONDARY VEHICULAR DIRECTIONAL  
Not to Scale



ELEVATION: RESIDENTIAL REGULATORY  
SCALE: 3/4”=1’-0”



SIGN TYPE T.I

SKIWAY DIRECTIONAL  
RETROFIT GUIDELINES



Before: Existing Skiway Directional



After: Proposed Skiway Directional Retrofit

DESCRIPTION: Retrofit and replacement messages per design guideline.

CONTENT GUIDELINES: Symbols, arrows and messages as required.

TYPEFACE: Trajan Bold.

CONSTRUCTION: Re-use existing bundled log posts where possible based on condition.

Message Panels: 1/4" thick aluminum sign panel and attachment bracket. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to post with exposed blackened acorn nut fasteners on face of sign. Panels must be easily removable for replacement or change-out. Messages and arrows: Machine cut adhesive vinyl 3M Scotchcal Graphic Film: Gold.

FOOTING: (New installation only) Cast in place 3000 psi concrete footing.

LOCATION & MESSAGE: Replace existing as required.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



SIGN TYPE U.I

INFORMATION KIOSK IDENTIFICATION

DESCRIPTION:

CONTENT GUIDELINES: Symbol and text per message schedule.

TYPEFACE: Gill Sans Regular.

CONSTRUCTION:  
“Information” and “?” Panel (single-sided): 1” thick dimensional fabricated aluminum sign panel. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black. Attach to existing kiosk in a permanent manner with blackened acorn nut fasteners. Message and symbol: Machine cut adhesive vinyl 3M Scotchcal Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Graphic Film: White.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

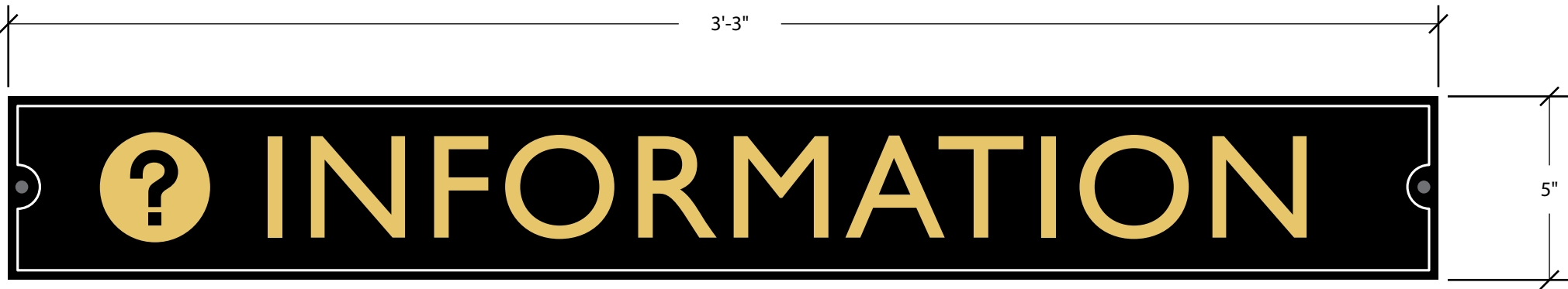
NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



Before: Existing Information Kiosk Identification



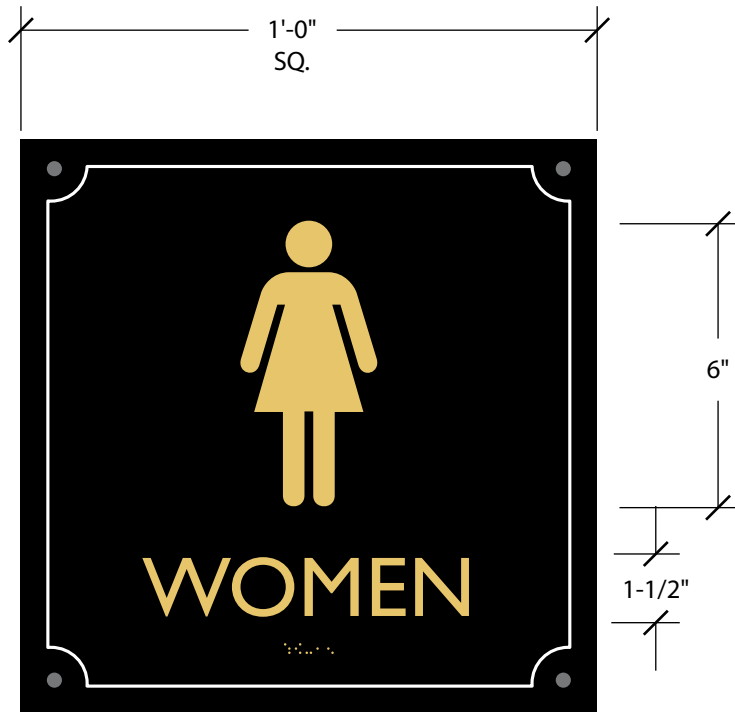
After: Information Kiosk Identification



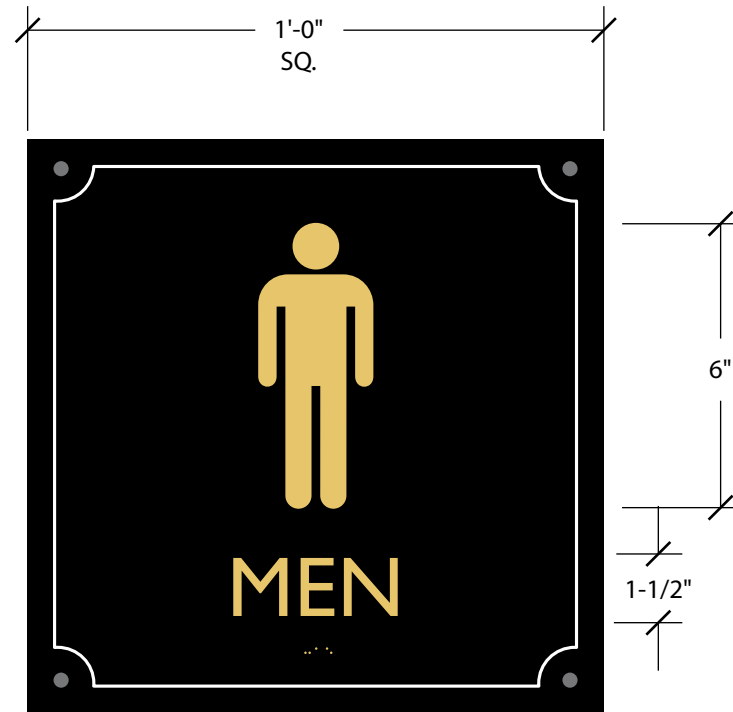
INFORMATION KIOSK IDENTIFICATION  
Scale: 3"=1'-0"



INFORMATION KIOSK SYMBOL  
Scale: 3"=1'-0"



V.1-ADA RESTROOM IDENTIFICATION: Women  
Scale: 3"=1'-0"



V.2-ADA RESTROOM IDENTIFICATION: Men  
Scale: 3"=1'-0"



W.1-ADA ROOM IDENTIFICATION  
Scale: 3"=1'-0"



ADA Restroom Identification: To be located on latch side of door.

## SIGN TYPE V.I & W.I

### ADA RESTROOM & PERMANENT ROOM IDENTIFICATION

DESCRIPTION: ADA Restroom and Permanent Room I.D. are required by ADA.

CONTENT GUIDELINES: Messages and/or symbols.

TYPEFACE: Gill Sans Regular.

#### CONSTRUCTION:

Sign substrate is 3/8" thick acrylic. Adhere etched polymer to face to achieve tactile letters and Grade II braille. Symbol and border are surface screen printed. Braille does not print. Attach flush to wall with stud, construction adhesive and blackened acorn nut fasteners.

LOCATION & MESSAGE: See Section 2 for Sign Location Plans and messages.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.







# 4

## SIGNAGE & WAYFINDING

Temporary & Portable Sign Exhibits



VEHICULAR PORTABLE SIGN  
(Example shown at Village Road  
Entry Gatehouse)

DESCRIPTION: Portable vehicular sign for use throughout the resort.

CONTENT GUIDELINES: Message and arrow per message schedule.

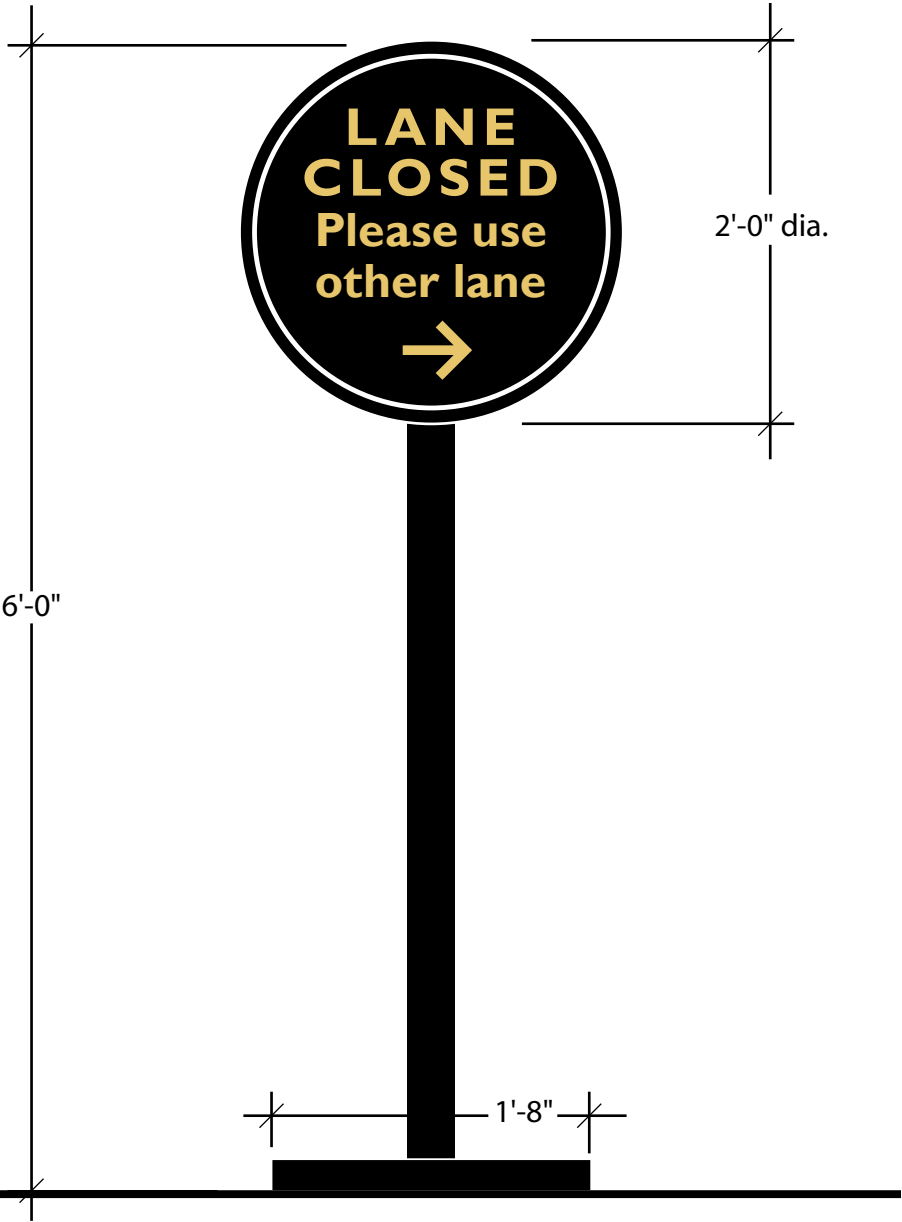
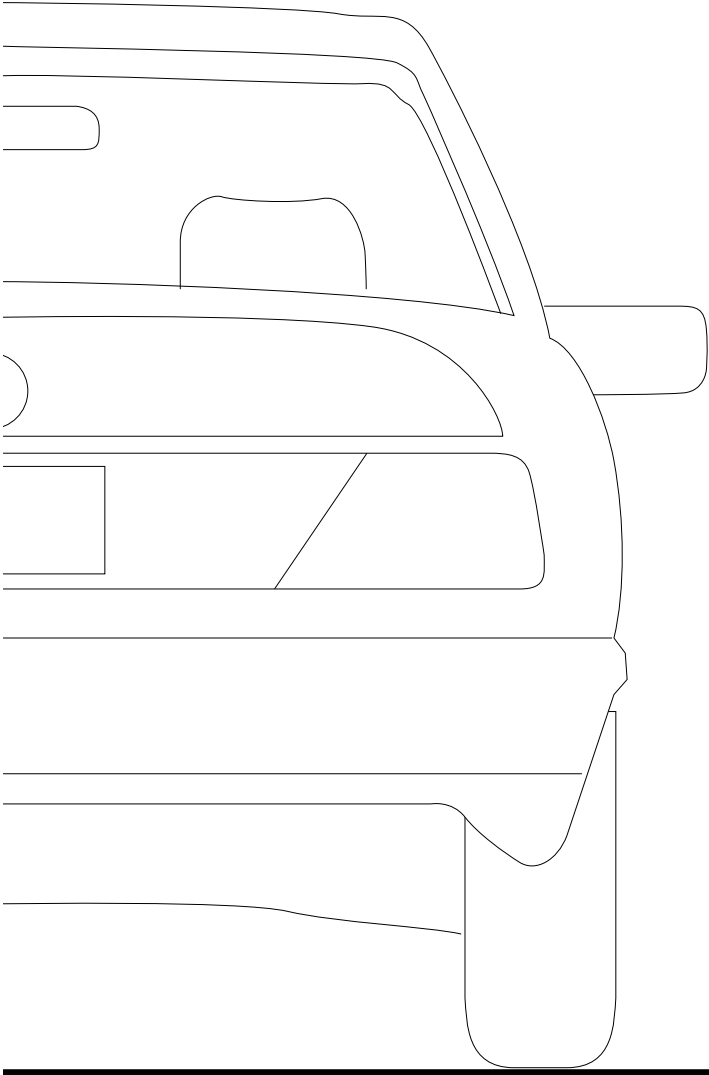
TYPEFACE: Gill Sans Regular.

CONSTRUCTION:  
Post and Post base: 3” diameter aluminum post and base.  
Powdercoat all exposed surfaces: Black. Base is substantially weighted for stability.

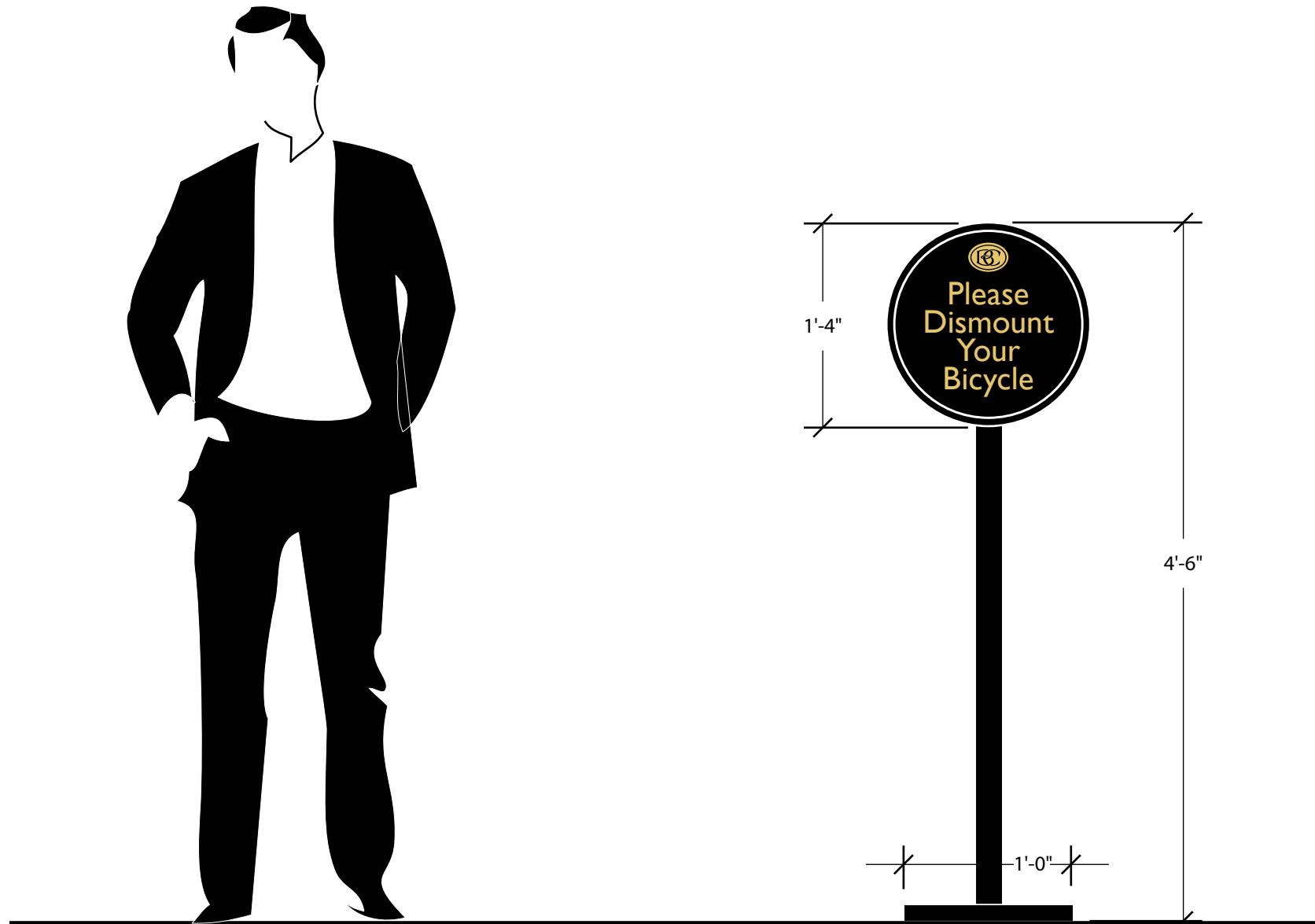
Sign Panel: 1/8” thick aluminum panel. Paint all exposed surfaces: Matthews MPC 41306 Signal Jet Black. Message and arrow: Machine cut adhesive vinyl 3M Scotchcal Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Graphic Film: White. Attach sign to post with no exposed fasteners on face of sign.

LOCATION & MESSAGE: To be determined.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



ELEVATION: PORTABLE VEHICULAR SIGN  
SCALE: 1"=1'-0"



ELEVATION: PORTABLE PEDESTRIAN SIGN  
SCALE: 1"=1'-0"

## VILLAGE PORTABLE SIGN (Example shown at the Village covered bridge entry)

**DESCRIPTION:** Portable pedestrian sign for use throughout the resort.

**CONTENT GUIDELINES:** Message and arrow per message schedule.

**TYPEFACE:** Gill Sans Regular.

### CONSTRUCTION:

Post and Post base: 3" diameter aluminum post and base. Powdercoat all exposed surfaces: Black. Base is substantially weighted for stability.

Sign Panel: 1/8" thick aluminum panel. Paint all exposed surfaces: Matthews MPC 41306 Signal Jet Black. Message and arrow: Machine cut adhesive vinyl 3M Scotchcal Graphic Film: Gold. Border: Machine cut adhesive vinyl 3M Scotchcal Graphic Film: White. Attach sign to post with no exposed fasteners on face of sign.

**LOCATION & MESSAGE:** To be determined.

**NOTES:** Refer to sign fabricator shop drawings for all construction details and additional information.



PORTABLE SANDWICH BOARD-VILLAGE

DESCRIPTION: Portable sandwich frame for posting information and events in the Village.

CONTENT GUIDELINES: To be determined by Beaver Creek Resort.

TYPEFACE: Trajan Bold and Gill Sans Regular.

CONSTRUCTION: 1” x 2” steel bar stock welded. Grind and smooth all seams prior to painting. Attach hinged at top edge and chain at bottom. Paint all exposed surfaces, Matthews MPC 41306 Signal Jet Black.

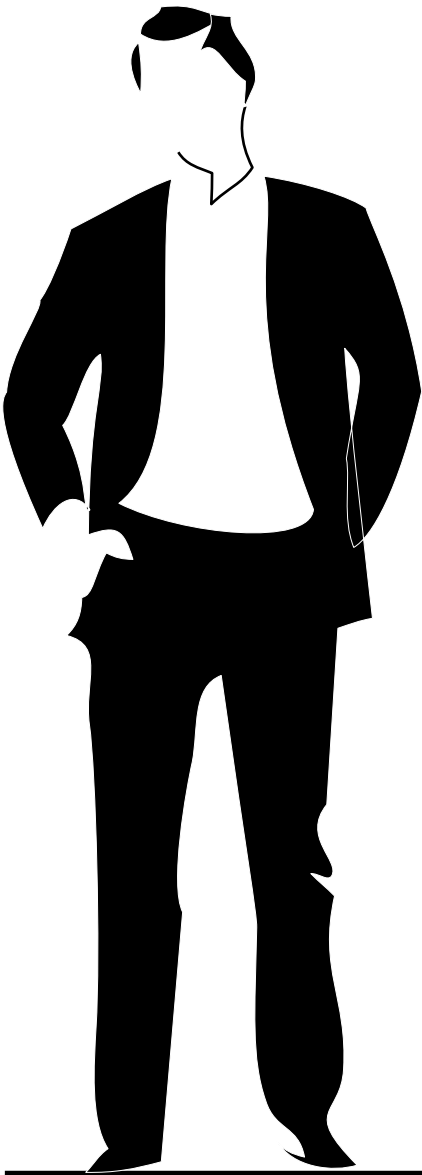
NOTE: Existing sandwich boards (as shown below) should be refinished with Matthews Paint MPC 41306 Signal Jet Black. Sand and prime prior to re-finishing.

LOCATION & MESSAGE: To be determined by Beaver Creek Resort.

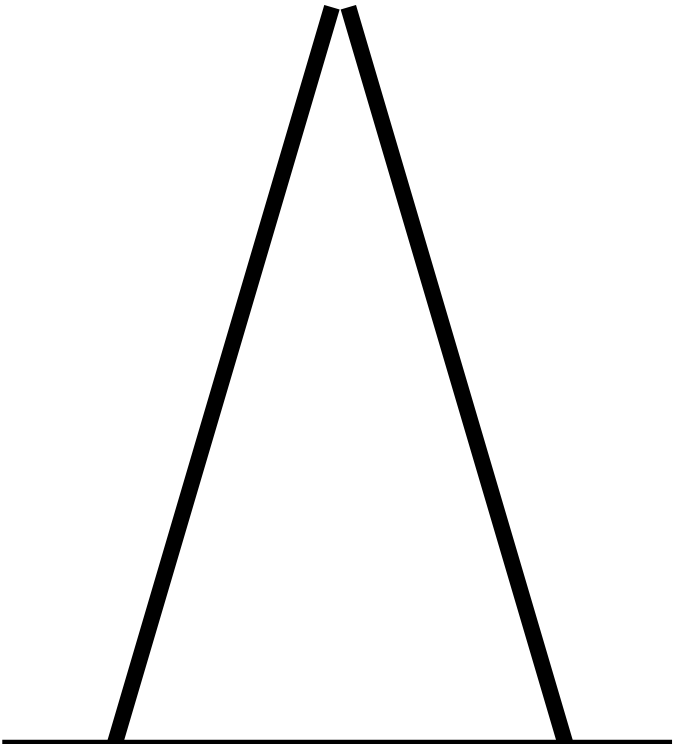
NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



Existing Sandwich Boards in the Village.



ELEVATION:  
PORTABLE SANDWICH BOARD  
(Elevation shown flattened)  
Scale: 1"=1'-0"



SIDE ELEVATION:  
PORTABLE SANDWICH BOARD  
Scale: 1"=1'-0"

VILLAGE TENANT HOURS  
OF OPERATION SIGN

DESCRIPTION: Hours of Operation sign for retail and restaurant tenants in the Village.

CONTENT GUIDELINES: BC logo and message per tenant.

TYPEFACE: Gill Sans Regular.

CONSTRUCTION: 4-color high resolution digital print on 3m white adhesive vinyl.

LOCATION & MESSAGE: On storefront door glazing as required, 5'-0" from centerline to finished floor.

NOTES: Refer to sign fabricator shop drawings for all construction details and additional information.



Before: Existing Hours of Operation



HOURS OF OPERATION-Vinyl on door glazing  
Scale: 1/2 Full Size